2025 EVENT & WEDDING BROCHURE

206 E. 3rd Ave. Lexington, NC 27293



"Blending industrial elegance and timeless charm, Holland Brooks offers a one-of-a-kind space for weddings, corporate events, and unforgettable celebrations in the heart of the Lexington, NC Depot District."



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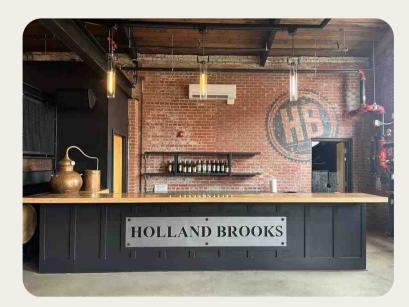
Holland Brooks, once the site of Lexington Furniture Plant 1's "finishing line," endured a period of abandonment after the plant's closure in 2003. Left vacant for over a decade, the property was eventually acquired by the City of Lexington, only to be purchased by Michael Tesh in 2019. By then, years of neglect had taken their toll, leaving the structure in dire need of repair.

Beginning construction in 2022, extensive renovations were undertaken, including the replacement of damaged roof and floor systems. Despite the challenges, efforts were made to preserve the property's rich history, with original brick walls being exposed and restored through sandblasting. Furthermore, the renovation involved lowering floors to enhance the space's grandeur and adding a second-floor mezzanine for additional seating and elevated perspectives during events.

The transformation has turned the space into one of the Triad's premier wedding and music venues, offering an industrial chic atmosphere perfect for elegant weddings and other events.



### THE SPACE



**Event Hall** 

This 9,000sqft industrial space features exposed brick, original iron work, concrete floors, and plenty of space to host any special occasion.



**Dixie Suite** 

This unique space offers users an industrial vibe with a touch of softness. Ideal space for the bride on their wedding day, this suite offers 5 vanities, a private restroom, wine fridge, comfortable seating, and a tv.



**Bourbon Lounge** 

The modern day speakeasy atmosphere with two 72' flatscreen tvs, a vintage pool table, tufted leather sofas, and a private bathroom... what more could someone ask for as they prep for their special day?





Mezzanine

Our Event Hall's private balcony, perfect for cocktail hours, and reception lounge space.

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### EVENT PACKAGES

Registered 501c3 Organizations may receive 30% off their base rate.

Perfect for corporate retreats, charity galas, special occasion parties, class reunions, private concerts, and more.

Hourly Package

Monday through Thursday Events



Package includes the following:

- Access to Event Hall & Court Yard
- Use of White or Black Linens
- Use of 6ft Round Tables & Cross-back Chairs
- Access to Prep Kitchen

Jala Package



Package includes the following:

- Access to Prep Kitchen
- - DJ Services
- Day of Coordinator

All event packages are subject to a 7% sales tax in the state of NC.

Monday through Friday - Full Day Rental

• Access to Event Hall & Court Yard

• Use of White or Black Linens

• Use of 6ft Round Tables & Cross-back Chairs

• Use of Bourbon Lounge & Dixie Suite

• Use of House Lighting, Sound, and

## STANDARD WEDDING PACKAGES

Meticulously designed, this space can accommodate weddings for up to 250 guests comfortably. Each package includes an on site attendant for venue related needs.

Base Package

Monday through Thursday

Base Rate \$450/hr

#### Package includes the following:

- 2 hour minimum rental
- Access to Event Hall
- Use of 6ft Round Tables & Cross-back Chairs
- Use of White or Black Linens
- Access to Prep Kitchen
- Use of Bourbon Lounge & Dixie Suite (get ready suites)

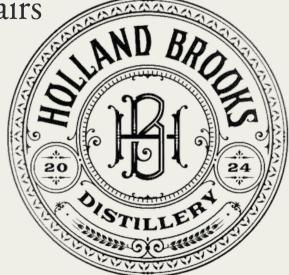
All event packages are subject to a 7% sales tax in the state of NC.

Bronze Package Friday OR Sunday Full Day Rental \$5500

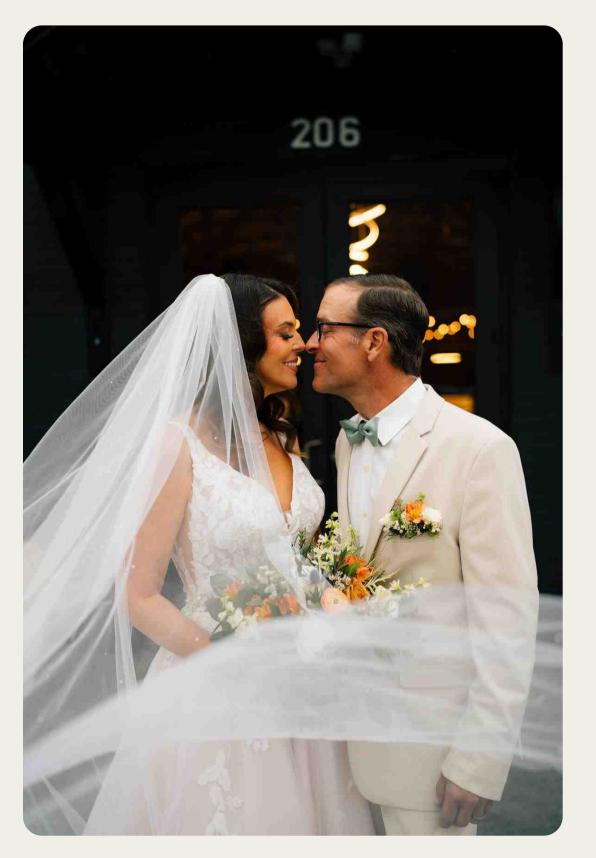
#### Package includes the following:

- 13hr rental (9a-10p)
- 2hr rehearsal week of event
- Access to Event Hall
- Use of 6ft Round Tables & Cross-back Chairs
- Use of White or Black Linens
- Access to Prep Kitchen
- Use of Bourbon Lounge & Dixie Suite (get ready suites)

Saturday Full Day Rental \$7000



# STANDARD PACKAGES CONTINUED



Silver Package

Two Day Rental

#### \$9000 Package includes the following:

- 13hr rental (9a-10p) both days
- 2hr rehearsal week of event
- Access to Event Hall
- Use of 6ft Round Tables & Cross-back Chairs
- Use of White or Black Linens
- Access to Prep Kitchen
- Use of Bourbon Lounge & Dixie Suite (get ready suites)
- Use of House Lighting, Sound, & DJ Services
- Use of Day of Coordinator

All event packages are subject to a 7% sales tax in the state of NC.





# INCLUSIVE WEDDING PACKAGES

Platinum Package

Weekend Rental Friday through Sunday

Base Rate: \$14,500

- 13 hour rental (9a-10p) each day
- Access to Event Hall and Courtyard
- Use of 6ft Round Tables and Cross-back Chairs
- White Linens or Black Linens
- Access to Prep Kitchen
- Access to Bourbon Lounge & Dixie Suite (get ready suites)
- Use of House Sound, Lighting, and DJ Services
- In House Wedding Planner
- Two Tier Cake from Sinfully Delicious (serves 40)
- Bumbles and Beans Media Photography/Videography (4hrs of coverage)
- \$200 voucher for 1 Bridal Bouquet & 1 Boutonniere with the Lamp Post Florist.

\*\*\*Vendor Options are customizable, for an additional service charge\*\*\*

etite Package

Friday, Saturday, OR Sunday 4hr Rental

Base Rate: \$5000

- Access to Event Hall and Courtyard
- White Linens or Black Linens
- Access to Prep Kitchen

- In House Wedding Planner
- Personal Cake from Sinfully Delicious
- coverage)
- Lamp Post Florist.

\*\*\*Vendor Options are customizable, for an additional service charge\*\*\*

All event packages are subject to a 7% sales tax in the state of NC.

• Use of 6ft Round Tables and Cross-back Chairs • Access to Bourbon Lounge & Dixie Suite (get ready suites) • Use of House Sound, Lighting, and DJ Services • Bumbles and Beans Media Photography/Videography (2hrs of

• \$200 voucher for 1 Bridal Bouquet & 1 Boutonniere with the



# WEDDING PACKAGE ADD-ONS

- House Lighting, Sound, & DJ Services \$1500
- Day Of Coordinator \$800
- Wedding Planner \$1200
- Security (\$35/hr) from the Lexington Police Department
- Photography/Videography with Bumbles and Beans Media (ask for pricing guide)
- \$200 voucher towards 1 bridal bouquet and 1 boutonniere
- Sinfully Delicious Cake (ask for pricing guide)
- Custom Linen and Prop Rentals with Team Rental

More to Come in 2025!







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## SPECIAL ANNOUCEMENTS

Holland Brooks is thrilled to reveal the launch of two new spaces in March 2025! The grand opening of our Distillery and outdoor Courtyard is highly anticipated this Spring. We eagerly look forward to sharing these exciting spaces with our clients.



## CONTACTS



Allie Key

Allie is Holland Brook's Chief Operating Officer. After years of corporate event planning and community engagement, Allie is excited to be in her hometown of Lexington, NC doing what she loves... providing one of a kind experiences for clients and supporting her local community.

*Email:* alliegraykey@gmail.com Phone: 336.596.7119

#### Follow Us!

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