



# BLUE

220W 44<sup>th</sup> St, New York, NY

[bluemidtown.com](http://bluemidtown.com)



Located downstairs from Bacall's Family Steakhouse, **Blue** carries Bacall's trademark hospitality into the evening hours.

Music serves as the universal theme, with a design celebrating NYC's great musical heritage and paying homage to some of the city's most iconic recording artists. Specially commissioned murals from artist Alex Yost encircle the space, creating a gallery of NY musical icons with a nod to Picasso's "blue period" of the early 20th century.

**Blue** will be a neighborhood destination for those seeking a more refined and curated entertainment experience; coupled with a relaxed yet elevated atmosphere of a boutique lounge, Blue seeks to eschew the trappings of "traditional" nightlife in favor of a more cultured and inclusive approach.







# The Caviar Room

Capacity 40 | Private Bar







# The Icon Room

Capacity 300





# Floor Plan



# Backline AV and Lighting

## DJ Equipment:

- 2 CDJ 2000 NXS 2
- 2 Technic SL-1200s
- 1 Pioneer DJM-900 NSX 2 4-Channel
- 1 12" Monitor dedicated to DJ Booth
- 2 Shure Wireless Microphones
- 2 Sennheiser Wireless Microphones
- 2 Dedicated power strips
- 1 RCA to AUX (Ipod Connection)
- 2 Laptop Stands
- 8 QSC 5122 Speaker
- 4 K12.2 Speaker
- 7 Community Subwoofers V2-212S

## Lighting Equipment:

- 11 RGB Multicolored Washers (controlled from lightning board)
- 8 Adjustable Lights on rail (White or with ambient gel)
- 2 Lazer Box

## Miscellaneous:

- 4 CO2 Cannons
- 2 Confetti Cannons
- 3 42" 1080p TV
- 1 DJ booth LED screen





# Catering Menu

## Passed Appetizers

Breads and Spreads- Challah –  
 Hummus, Edamame/Pistachio spread/  
 Zacusa (eggplant)  
 Fried Kreplach Brisket  
 and Onion Dumplings  
 Cheese and Onion Dumplings (veg)  
 Chopped Chicken Liver Challah Bread  
 Chiftele Beef, Pork, Potato,  
 and Dill Meatballs (gf)  
 Wagyu Beef Sweet and Sour Meatballs  
 Herring and Onions Cream Sauce  
 Latkes Applesauce (v)  
 Braised Fennel in Beurre Blanc Sauce  
 Wagyu Franks in a blanket  
 Roma Red Short Ribs (gf)  
 Sausage Sampler Mittele, Wild Boar,  
 Spicy Beef, Mustards, House Pickles (gf)  
 Cheeseburger Sliders

## Station Selections

*Clients choice of one:*

Black Kale, Currants, Marcona Almonds,  
 lemon, Parmesan, Olive Oil  
 Burrata, Prosciutto, Salami, Fig Chutney,  
 Balsamic Drizzle (veg)  
 Caesar Challah Croutons–  
 with or without Gifilte Fish

Hard Boiled Egg, Crisp Pancetta, Red Onion,  
 Tomato Herb Vinaigrette (gf)  
 Frisée, Lardons, Blue Cheese Crumbles  
 Steakhouse Tomato, Onion (v)  
 Breads and Spreads- Challah-  
 Hummus, Edamame/Pistachio spread/  
 Zacusa ( eggplant)  
 Fried Kreplach Brisket and  
 Onion Dumplings  
 Chiftele Beef, Pork, Potato, and  
 Dill Meatballs  
 Wagyu Beef Sweet and Sour Meatballs  
 Latkes Applesauce (veg)  
 Braised Fennel in Beurre Blanc  
 Roma Red Short Ribs (gf)  
 Sausage Sampler Mittele, Wild Boar, Spicy  
 Beef, Mustards, House Pickles (gf)

*Clients choice of two:*

Cioppino Shrimp, Mussels, White Fish,  
 Clams, Lobster, Tomato Broth (gf)

## FOOD SELECTIONS

**Passed Appetizers (2 hours):**

**choice of 5 \$35**

**Platters: \$120**

**Buffet: \$45pp**

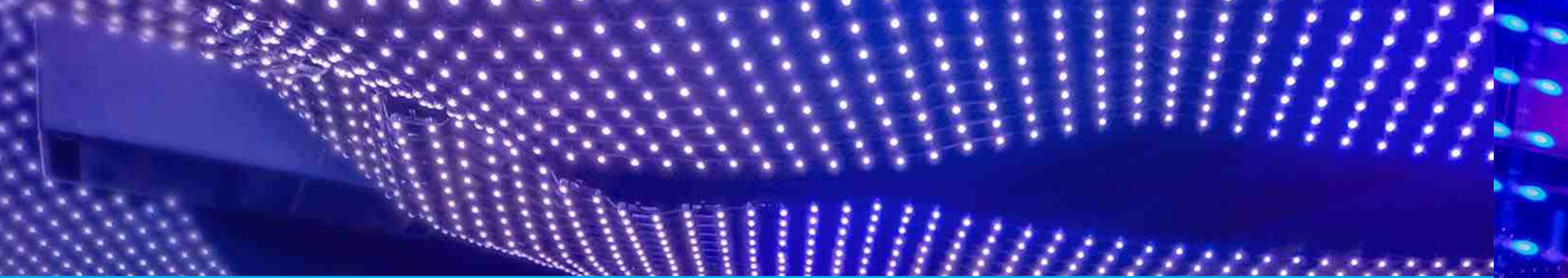
*Clients choice of two:*

Rotisserie Chicken Kugel  
 Chicken Fried Steak Schnitzel Country  
 Dumplings, White Gravy  
 Braised Short Rib Creamy Polenta  
 Pork Duet Smoked Bacon Wrapped Pork  
 Loin, Chutney, Fried Apples (gf)  
 Bucharest Lamb Pasta Lamb Bolognese,  
 Rigatoni, White Sauce (gf)  
 Hanger Steak Frites French Fries  
 Chicken Fried Steak Schnitzel Country  
 Dumplings, White Gravy  
 Stuffed Red Peppers Beef, Rice, Parsley  
 Seared Salmon Dill and Basil Butter (gf)

*Clients choice of two sides:*

Fried Egg Barley with Vegetables  
 and Mushrooms  
 Fried Brussel Sprouts (v)  
 Creamed Spinach (gf)  
 Glazed Roasted Carrots (v)  
 Broccolini (v)  
 Steak Fries  
 House Onion Rings  
 Mac 'n Cheese  
 Mashed Potatoes  
 Potato Au Gratin





## OPEN BAR SELECTIONS

Per Person/Per Hour

Beer & Wine \$20

Standard \$25

Premium \$30





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