

VARSITY

— T H E A T E R —

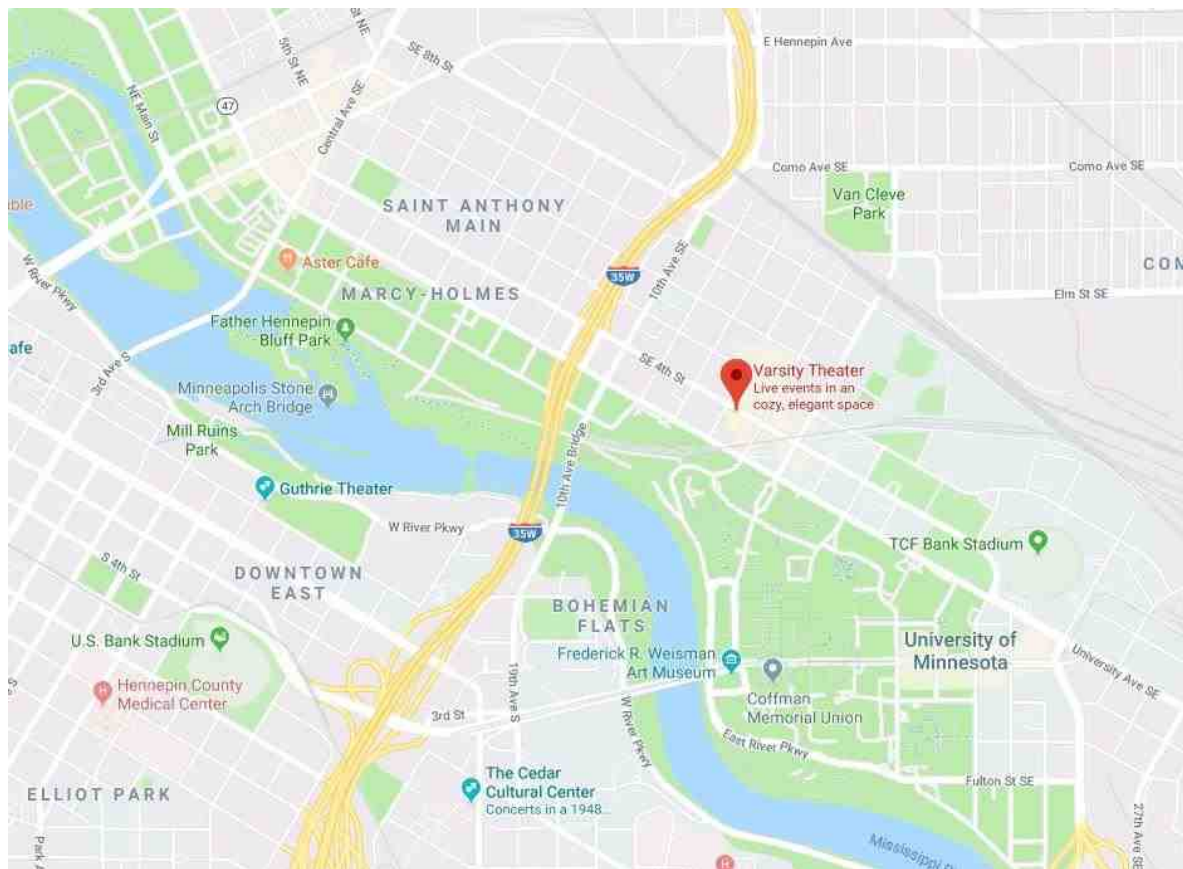


VENUE OVERVIEW

LEGENDARY VENUE, EPIC EVENTS!

With access to the world's greatest musical entertainment, full-service event production, state-of-the-art lighting and sound, custom menus, and professional staff, this unique 4,834 square foot venue will exceed your expectations. Varsity Theater's distinctive event space features baroque décor, inspired masonry throughout the venue, a performance stage with velvet red curtains, a twinkle-lit ceiling, and a grotto-esque award winning restroom. Varsity Theater's historical roots in Minneapolis and its imaginative atmosphere offer a truly unique experience to each individual guest, making your event the one to remember.

VARSITY THEATER
1308 4th Street Southeast
Minneapolis, MN 55414
612.524.1930



MINIMUMS & GUIDELINES

VENUE SPECS

ROOM	SQ. FT.	RECEPTION	BANQUET	THEATER STYLE
Theater	4,834	750	250	440
First Floor		600	200	300
Second Floor		150	50	140

PRICING

FULL VENUE <i>Sunday-Wednesday</i>		FULL VENUE <i>Thursday-Saturday</i>	
	RATE		RATE
Room Rental	\$4,500	Room Rental	\$5,500
Bar Minimum + Bar Staff	\$3,750++	Bar Minimum + Bar Staff	\$4,500++

EXISTING VENUE ASSETS

Tables	Tables and Chairs for 200 Guests, High Top Cocktail Tables
Chairs	Stools and Soft Seating
TVs	(8) LCD TVs behind Bars with DVD Playback

GUIDELINES

ROOM RENTAL FEE includes use of specified room for a 6-hour event, 2 hours of load-in, 1 hours of load-out, pre & post event cleaning, green room, production manager, lighting technician, sound technician, and in-house tables & chairs as available.

EVENT STAFF includes an event manager, house crew for set-up and security staff for a 6-hour event. Additional staff as needed @ \$30 per hour per staff member based on event needs. Additional Hours available at \$750 per hour for additional set up time, event time and or load out time.

FOOD & BEVERAGE: See our List of Exclusive Preferred Catering Partners

NON-PROFIT ORGANIZATIONS: We believe that partnering with companies and individuals in efforts to raise support, awareness, and funds for non-profit groups is extremely important to our community. 501(c)(3) form required for discounted rental.

ENTERTAINMENT: An additional 10-15% booking fee is required for any talent contracted and provided for the client. Some talent may require additional production charges such as stagehands, union fees, etc.

BAR: A minimum bar spend of \$4,500 is required. If the minimum is not met, balance plus 22% admin fee will be charged as a room rental. This minimum is for any cash bar proceeds, dinner wine, toasting champagne

BAR STAFF: Bartenders are \$150 for a 3-hour event and \$25 each additional hour. Bartenders are calculated at 1 per every 75 to 100 guests. Barbacks are \$150 for a 3-hour event and \$25 each additional hour. Barbacks are calculated at 1 per every 2/3 bartenders.

ADDITIONAL ENHANCEMENTS: Marquee Messaging, Coat Check, Custom Branding and more!

VENUE PHOTOS

WHO WE WORK WITH

PREFERRED CATERERS

See our List of Exclusive Preferred Catering Partners

RENTALS & DÉCOR

We have existing relationships with several vendors! Please request our favorite vendor's list.

NEED NAME TALENT? WE CAN HELP!

As the world's largest live entertainment company, our talent buyers are the best in the business. Utilizing relationships and buying power, we have access to top national acts and artists. Let us help you book your favorite entertainment, in or out of a Live Nation venue.





CONTACT

SANDY VOGEL | DIRECTOR OF EVENTS
612.524.1930 | SANDYVOGEL@LIVENATION.COM

ASK ME ABOUT "THE FILLMORE MINNEAPOLIS" and SOMERSET AMPHITHEATER!!