

VENUE OVERVIEW

UPTOWN

LEGENDARY VENUE, EPIC EVENTS!

Located in Uptown Minneapolis, this former movie theater was fully renovated into an unmatched venue perfect for meetings, private events, and more. Featuring 19,000 square feet of flexible design space, Uptown Theater will include a multi-level music hall with state-of-the-art lighting and sound, eclectic lobbies with six large bars, and elevated lounges with modern design. Accommodating up to 1,688 guests, this unique event space will be equipped to host some of the largest events in the city while still giving a sense of intimacy between the stage and guests. From access to the world's greatest musical entertainment, full-service event production, impeccable audio and visual capabilities, custom menus and mixology, our talented staff handles every detail, so you don't have to.

The Uptown Theater
2900 Hennepin Avenue South
Minneapolis, MN 55414
612.524.1930



MINIMUMS & GUIDELINES

VENUE SPECS

LOCATION	SQ. FT.	RECEPTION	BANQUET	THEATER
Music Hall Exclusive	19,000	1,500	530	1200
First Floor	10,000	900	450	1000
Second Floor	9,000	600	80	200
VIP Lounge-Mezzanine	1,000	150	80	NA
VIP Lounge-Main Floor	1,000	150	80	300

PRICING

MUSIC HALL EXCLUSIVE <i>Sunday-Wednesday</i>		MUSIC HALL EXCLUSIVE <i>Thursday-Saturday</i>	
	RATE		RATE
Room Rental	\$9,500	Room Rental	\$10,500
Bar Minimum	\$4,500	Bar Minimum	\$ 5,500
VIP Lounge-Mezzanine Only	\$2,500	VIP Lounge-Mezzanine Only	\$3,250
VIP Lounge-Main Floor	2500	VIP Lounge-Main Floor	\$2,500

GUIDELINES

ROOM RENTAL FEE includes use of specified room for a 9-hour day, 3-hour load in, 5-hour event and 1-hour load out, use of house sound and lighting system, housekeeping, front of house staff, room set up, production manager, lighting technician, sound technician, green room, bar and in house tables & chairs (minimal). Extension and additional hourly rental rate at \$1,100 per hour, additional staffing and overtime fees will apply for events exceeding 9-hours.

EVENT STAFF includes an event manager and house crew for a 9-hour event. Additional staff as needed @ \$35 per hour per staff member based on event needs. Security is included but additional security may be required depending on the event at \$350.00 per.

NON-PROFIT ORGANIZATIONS: We believe that partnering with companies and individuals in efforts to raise support, awareness, and funds for non-profit groups is extremely important to our community. 501(c)(3) form required for discounted rental.

ENTERTAINMENT: An additional 10% booking fee is required for any talent contracted and provided for the client. Some talent may require additional production charges such as stagehands, union fees, etc.

BAR: A minimum bar spend is required. If the minimum is not met, balance plus 22% administrative fee will be charged as a room rental.

BAR STAFF: Bartenders are \$250.00 for a 5-hour event and \$35 each additional hour. Bartenders/Barbacks are calculated at 1 per every 75 to 100 guests. Barbacks are calculated at 1 per every 2/3 bartenders.

ADDITIONAL ENHANCEMENTS: Marquee Messaging, Coat Check, Catering, Custom Branding, Lighting Upgrades, Valet Parking and much more!

VENUE PARTNERS

WHO WE WORK WITH

PREFERRED CATERERS

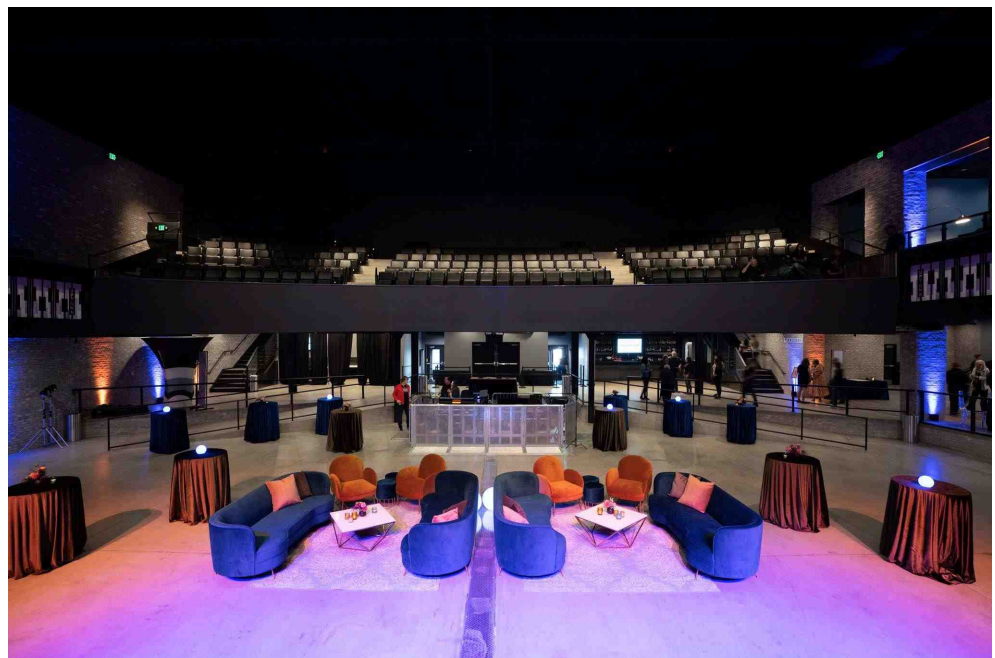
Upon request, we are happy to provide a list of our exclusive preferred catering partners. Food minimums and catering fees apply.

RENTALS & DECOR

We have existing relationships with various vendor partners offering venue enhancements designed specifically for The Uptown Minneapolis. We are happy to include rental items within a customized proposal for your event.

NEED NAME TALENT? WE CAN HELP!

As the world's largest live entertainment company, our talent buyers are the best in the business. Utilizing relationships and buying power, we have access to top national acts and artists. Let us help you book your favorite entertainment, in or out of a Live Nation venue.



VENUE PHOTOS



CONTACT

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