

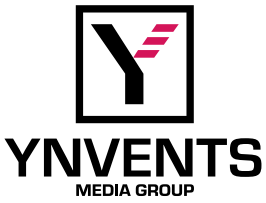
S I M P L I F Y . I N S P I R E . C R E A T E .



YNVENTS
MEDIA GROUP

2024 **GUIDE**
SERVICE & PRICING

WWW.YNVENTS.COM



YNVENTS MEDIA GROUP

WHO WE ARE

Ynvents Media Group is your premier audio visual and media planning company. With expertise in audio, lighting and video it is our mission to ensure that our client's message is conveyed clearly through modern information delivery methods. Leveraging the knowledge and experience gained from executing events ranging from birthday parties to fortune 500 conferences, Ynvents Media Group seeks to deliver inspired, simplified and creative solutions to the event technology space. We are your last stop in the search for an experienced, trusted and professional event technology partner!

BOUTIQUE EXPERIENCE

Experience the advantage of boutique audio visual with all the capabilities of the largest players in the industry. We are your ally in the dynamic world of event technology and will deliver custom and personalized service, every time.

DO THE RIGHT THING

Treating our employees and customers with respect is our primary objective. We believe that when people are treated better great things can be accomplished.

AGILITY & QUALITY

Ynvents Media Group can bring vision to life quicker than its competitors. Our team takes ownership and can leverage years of experience, knowledge, and tested dependability to execute events of any size.

LOCAL LEADERSHIP

Our clients have access to C-Suite council on demand. Our leadership is local and highly experienced; bringing together half a century of event and hospitality business expertise.

CONTACT INFORMATION

David Salerno & Yameen Khan
Managing Partners

Phone
754.400.0067

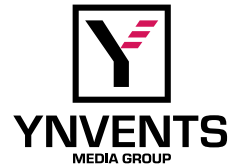
Email
info@ynvents.com

Website
ynvents.com

all client information will always remain confidential • NDAs can be provided upon request



Pricing Guide



VIDEO COMPONENTS

50"-60" LED Monitor	\$395
65"-75" LED Monitor	\$700
80"-103"+ LED Monitor	call for pricing

PROJECTION SCREENS

8'X8' Tripod Screen	\$100
6'X10' Fast Fold Screen	\$360
9'X16' Fast Fold Screen	\$800
Black Drape 10' Panel	\$150

AUDIO COMPONENTS

Wired Handheld (SM58)	\$75
Wireless Lavalier or Handheld Microphone	\$120
Analog 16 Channel Mixer	\$225
Digital Mixer	call for pricing
Direct Box/Computer, iPod or iPad Audio Connection	\$30
Powered Speaker	\$100

LABOR RATES

General Set/Strike Labor	\$75/hr
General Set/Strike Labor Weekend	\$85/hr
Operating Specialist	\$115/hr

VIDEO/DATA PROJECTORS

5K Lumen Projector	\$400
7K Lumen Projector	\$650
10K Lumen+	call for pricing

MEDIA SERVICES

Raw Audio Recording	\$200
Raw Video Recording	call for pricing
75" TV & Rally Video Conference Package	\$1,075
55" TV & MeetUp Video Conference Package	\$670

CONFERENCE VIDEO

Small Video Bar	\$275
Medium/Large Video Bar	\$375
PTZ Conference Camera	\$450
Tripod	\$100
Operating Specialist Weekend	\$125

COMPUTER EQUIPMENT

PC Laptop	\$250
Macbook Pro w/ Playback Pro	call for pricing

VISUAL AIDS

Flip-Chart Package (Includes Markers and Paper)	\$65
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LIGHTING

LED Wireless Up-Light Wash	\$45
Leko or Par Stage Lighting	\$175
Lighting, Dimmers, Control and hardware	call for pricing

YNVENTS, MEDIA GROUP PRICE GUIDE CONTINGENCIES

Groups of 250 people or more must provide diagrams to Ynvents Media Group

+A 25% deposit may be required contingent upon size of event

+All contracts must be approved and signed no later than 72 hours prior to event

+Daily agenda will be required depending on size of group

+Client must provide billing as well as onsite contact

+Authorized credit card must be on file before execution of event

+Checks must be made to Ynvents Media Group, Inc.

TERMS & CONDITIONS

Written cancellation of ordered equipment and services must be received 48 hours prior to delivery. Failure to do so will result in a 100% charge to your account. Premium charges may apply to orders placed within 48 hours of meeting date.

**Prices reflect daily rates unless otherwise noted. ALL orders are subject to labor charges unless otherwise noted.*





ELEVATE DESIGN

elevate

WHO WE ARE

At Elevate, we specialize in creating professional PowerPoint presentations that will captivate your audience and convey your message with impact. Our team of expert designers will take your content and stories to the next level. We understand how a well crafted presentations impact your audience at investor meetings, sales rallies and any other conference or occasion where people gather. Don't let mediocre presentations hold your message back! Elevate your message and make a lasting impression with our customized and professional PowerPoint services.

ELEVATING YOUR VISIONS WITH OUR EXPERTISE

PROFESSIONALISM

We take pride in our commitment to delivering high-quality presentations that reflect your brand's professionalism.

TAILORED SOLUTIONS

Every presentation we create is customized to your unique needs and goals. We don't believe in one-size-fits-all templates.

SIMPLICITY

We make your presentations user-friendly so you can confidently navigate them, no matter your technical expertise.

TIMELY DELIVERY

We understand the importance of deadlines and work diligently to ensure your presentations are ready when you need them.

CREATIVITY

Our team of designers ensures that your PowerPoint isn't just informative but visually captivating, making your message memorable.

DATA VISUALIZATION

We're experts at turning complex data into easily digestible graphics and charts, ensuring your audience grasps your information at a glance.

CONTACT INFORMATION

Richard Salerno & Jose Mayea
Managing Partners

Phone
561.836.9883

Email
info@weelevatedesign.com

Website
weelevatedesign.com

all client information will always remain confidential • NDAs can be provided upon request



elevate

Pricing Guide



PRESENTATION

SMALL: Presentation <25 Slides	\$1,500
MEDIUM: Presentation <50 Slides	\$2,500
LARGE: Presentation <100 Slides	\$4,500

HOLDING SLIDES

SMALL: Holding Slides 1 Slide	\$100
MEDIUM: Holding Slides 2 Slides	\$150
LARGE: Holding Slides 4 Slides	\$350
Animated Holding Slides	call for pricing

HOLDING SLIDES EXAMPLES

Company Logo
Conference Itinerary
Buschedule
After-hours Activities
Sponsors

ADD-ONS

Animated Slides	\$100
Template Creation	call for pricing

WHY ARE CUSTOM TEMPLATE SO BENEFICIAL?

Custom built templates are highly functional and heavily branded.

Template rights will be retained by requesting organization to use for all future presentations, at will.

Template maintenance is also available for future events.

SOCIAL MEDIA

SMALL: Outreach 2 Posts / all platforms	\$200
MEDIUM: Outreach 4 Posts / all platforms	\$300
LARGE: Outreach 10 Posts / all platforms	\$800
Paid Outreach all platforms	call for pricing

PRINT MATERIALS

- Step & Repeat
- Banners
- Booklets
- Branded Materials (Pins, Pens, Bags)
- Expo Pricing
- Flyers
- Folders
- Mailers
- Namebadges
- Tablecloths
- More...

PRICING UPON REQUEST

BRANDING

ALL ENCOMPASING EVENT & SUPPORT BRANDING

All visuals and branding materials for event.

On going presentation design for future events.

PRICING UPON REQUEST

ELEVATE DESIGN, PRICE GUIDE CONTINGENCIES

+A 50% deposit may be required contingent upon size of presentation

+All contracts must be approved and signed no later than 72 hours prior to event

+Daily agenda will be required depending on purchase of itinerary holding slide

+Client must provide billing as well as onsite contact

+Authorized credit card must be on file before execution of event

TERMS & CONDITIONS

Written cancellation of services must be received 48 hours prior to delivery. Failure to do so will result in a 100% charge to your account. Premium charges may apply to orders placed within 48 hours of meeting date.

**Prices reflect daily rates unless otherwise noted. ALL orders are subject to charges to reflect scope of work, unless otherwise noted.*



elevate

BEFORE

Success of Recent Product Launches

After analyzing 149 new products launched in the US between 2012 and 2017 to determine if they met market expectations for each of the three years after launch.

Analyst reports leveraged the frequency of mentions to comprehend the typical reasons for missing expectations at launch. Half of the analyzed products had issues with market access.

Typical Reasons For Missing Analyst Expectations In Year 1

50% Limited Market Access	46% Inadequate/Incomplete Understanding Of Market And Customer Needs	44% Poor Product Differentiation
36% Unfavorable Safety Profile	24% Low Prioritization/Resource Allocation	6% Unexpected Events

Competitive intelligence enables through "drill down" via multiple levels of asking key intelligence questions (KIQs)

HIGH VISIBILITY <ul style="list-style-type: none"> Publicly disclosed information Non-proprietary data Sales and revenue figures Audits and reviews HIGH VALUE TARGETS (partial immersion) <p>Granular elucidation of specific competitor actions, deployments, and/or manifestations</p>	ABOVE THE RADAR <p>Proprietary custom research elucidating theories and/or opinions <i>(ie, threat levels, impact factors, and enthusiasm levels)</i></p> DEEP DIVES (full immersion) <ul style="list-style-type: none"> Competitor initiatives, strategies, and tactics Forward-looking competitor logistics Competitive long-range planning Synthesis and translatability
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Our fully integrated and seamless workflows to capture, analyze, and disseminate virtual event deliverables are customizable, based on the scale of the event and unique client requirements

EXPECTED DELIVERABLES AND TIMELINES

PRE-EVENT

- Report & planner: T-7 Days
- Photo & Video Capture: 0 Days
- Data analysis & daily debriefs: 1 Day
- Primary / secondary Research summaries: 1-2 Days
- Executive summary & full event reports: 2-10 Days

DURING EVENT

- Collaborative and seamless coverage of virtual meetings across time zones
- Anticipate/troubleshoot any issues
- "Clean" copies of key presentations attained, when possible, for distribution
- Active participation in dialogue with presenters and other stakeholders
- Immediate primary feedback by leveraging source networks
- Primary and secondary intelligence outputs that are prepared and shared in a timely fashion
- Audio and video calling capabilities which leverage digital technology and need to support key outputs

POST-EVENT

- Debriefs to discuss insights and strategic implications
- Executive summaries within 1-2 of days, and final reporting within 2-10 days

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AFTER

Success of Recent Product Launches

After analyzing 149 new products launched in the US between 2012 and 2017 to determine if they met market expectations for each of the three years after launch.

More than one-third (54) of the products failed to meet the launch year sales forecasts.

ANALYST REPORTS LEVERAGED THE FREQUENCY OF MENTIONS TO COMPREHEND THE TYPICAL REASONS FOR MISSING EXPECTATIONS AT LAUNCH. HALF OF THE ANALYZED PRODUCTS HAD ISSUES WITH MARKET ACCESS.

Typical Reasons For Missing Analyst Expectations In Year 1

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2023 - EVALUATED PROGRAMS

Most of the programs are being evaluated in advanced stage solid tumours; preliminary testing in basket trials followed by tumor-specific trials

MAJORITY OF THE ONGOING PROGRAMS ARE FUSION PROTEINS, WITH BETTER PK PROPERTIES AND TARGETING OR LIMITED SYSTEMIC EXPOSURE, FOLLOWED BY GENE THERAPY AND ONCOLYTIC VIRUS IMMUNOTHERAPY

Advanced solid tumours	9
Melanoma	2
Pancreatic cancer	2
Glioblastoma	3
Ovarian cancer	2
Prostate cancer	2

2023 - VIRTUAL EVENT WORKFLOWS

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