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We have what BRIDE MAGAZINE is saying the 2024 Trends are:

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Rehearsal Dinner
Wedding Ceremony
Reception
Sunday Brunch & goodbyes



Here's What to Expect from Weddings in 2024

Experts share their predictions for this year's ceremony and reception.

By Shelby Wax Published on 01/11/23

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There's no denying that 2022 was a historic year for weddings. The predicted wedding boom took place and millions of celebrations were hosted around the globe. After two years of downsized or delayed nuptials, weddings came back in full force and felt more intentional than ever before. That ethos of personalization and breaking the norm is continuing to drive wedding trends in 2023. "Brides [and grooms] are rearranging the molecules of weddings. They are thinking outside of the box and making their wedding day unique to them," shares photographer Minh Cao of Du Soleil Photography. "These personal touches bring the experience of the day closer to the couple's values."

Couples will continue to make their weddings entirely their own in 2023, which means there will be a noticeable shift away from the "typical" wedding look and feel. ["More than ever, clients are wanting to step outside of the 'norm' as it relates to wedding traditions,"](#) says planner Erica Estrada. Many note that large wedding parties are going by the wayside and moments like the bouquet toss are being phased out. ["We are predicting more of the anti-bride trend—a less-is-more approach to the day that makes way for the couple to shine through,"](#) note wedding photographers Trent Cobb and Dara Kent-Cobb of Trent Bailey Studio. "[These features] smaller, intimate, intentional wedding days with non-traditional settings and non-traditional attire."

Some insiders note that trends, as a whole, will have less of an impact on the industry. "I'm excited to see less trends and more of what weddings should be—just about the couple," says photographer Allan Zepeda. [Those saying "I do" are also thinking about the experience they give to their invited guests. "On a day that's all about them, our clients are focusing on ensuring that their guests have an absolutely incredible time,"](#) says planner Cassy Anderson of Cassy Rose Events. "We are seeing couples prioritize the guest experience in such warm and welcoming ways, whether they are hosting 50 or 500 guests."

One thing most wedding industry expert can agree upon is [2023 will be filled with multi-day destination events. "With people feeling so constrained for the last few years, we are now seeing a major surge in inquiries for destination weddings,"](#) shares planner Tracy Taylor Ward. "After the past few years having limited access to travel, couples are eager to see the world and bring their guests along with them!" Wedding planner Bryan Rafanelli adds, ["Our clients are loving having full buyouts of venues and hotels, so guests are all together throughout the wedding celebration and having multiple days of events."](#) Planners are seeing smaller guest counts for these destination events, along with a bigger focus on additional activities outside of the ceremony and the reception. ["Many of our couples want to go beyond the Friday through Sunday wedding events and create a week-long community feeling for their guests,"](#) note Natalie Pinney and Moira Thompson of Whim Events. "Currently, we are organizing beach cabana days, outdoor movie nights, family game nights, welcome s'mores, and even group bike tours and ultimate frisbee games. These events are an amazing way for our couples to truly take in as much time with family and friends as possible."

[As 2023 progresses, we expect to see weddings unlike any we have seen before. Couples will be blazing their own trails with the support of incredible vendors to curate the celebrations that reflect their personalities, style, and love.](#)

