

Host Your
Special Moment
in a Place as Unique as You Are





There is a reverent, almost magical quality to the air when you step inside Potter's Neve Hall.

Maybe it's the nearly hundred years of history that's taken place inside its thick stone walls. Maybe it's the fact that you're standing in an actual former church. Maybe it's the residual creative energy that still pulses through this former home of artists, makers, and social gatherers. Whatever the reason, there is a deep sense of *place* inside and out at Potter's—a feeling that important moments of spiritual and artistic realization have happened here, made sacred by the gentle passage of time.

Given its dreamy ambience, stunning architecture, expansive grounds, and convenient location, Potter's is an ideal place to host your wedding. Below you will find a full description of the spaces that make up Potter's Neve Hall. Take a look and reach out with any questions you may have — we look forward to hosting you!

Best Wishes,
The Potter's Events Team

THE CHAPEL



The main hub of the tasting room and the most iconic visual space, the Chapel was once used as an Episcopalian house of worship from 1924 until the early 1940s. Exposed rafters and tons of skylights lift the eyes upward towards the vaulted ceiling and working bell tower, while the plaster walls reveal the room's history through patches of exposed stonework and natural patina.

This space can host intimate wedding ceremonies or cocktail hours for up to 100 guests.

For events hosting over 100 guests, the Chapel works wonderfully as one of your cocktail hour location options.

THE SOUTH HALL + MEZZANINE

With original stone walls (18-inches thick!) and a 40-foot ceiling, the South Hall is both expansive and cozy all at once. It boasts two working fireplaces, enormous skylights, and tons of windows to beautifully illuminate the stonework. The timber-framed Mezzanine extends over one-half of the South Hall, creating an intimate nook underneath that begs for fireside chats.



Built using traditional timber-framed construction harvested from red oak trees on the property, the Mezzanine is one of our most versatile spaces. Bright and airy, it features a charming Juliet balcony overlooking the chapel. Connected but separate, the Mezzanine can be used in a myriad of ways: as a lounge, a private hideaway, an out-of-the-way space for special activities, or simply an extension of the seating area below.

The South Hall + Mezzanine can be used together for smaller indoor dinner receptions hosting under 100 guests.

If your event is expecting over 100 guests, these spaces are perfect to pair with the Chapel and Patio for your indoor + outdoor cocktail hour.

Designed with a European farmhouse in mind, the flow of traffic moves seamlessly from indoors to outdoors at Potter's.



THE PATIO + BOCCE COURT

There is an abundance of outdoor seating throughout the various sections of our wraparound patio. Wrought iron bistro tables and comfortable outdoor rattan chairs are arranged on a classic pea gravel terrace, giving plenty of options for your guests to enjoy, day or night. Wide, concrete steps lead from the patio to a sunken garden, creating the perfect, versatile space for an outdoor cocktail hour.

THE UPPER TERRACE + BOXWOOD GARDEN

The first of two terraced lawns, the Upper Terrace is the first off of the Tasting Room. On its northern border is a charming outdoor nook we call the Boxwood Garden: a small, flagstone patio partially enclosed by boxwood hedges with a three-tiered, antique stone fountain at its center.

The Upper Terrace offers a convenient and beautiful outdoor location for ceremonies of any size, with its eastern view offering a backdrop of gently sloping woodland hills.



THE LOWER TERRACE



A quick walk down the grass ramp and promenade will get you to the Lower Terrace. Double the size of the Upper Terrace, it's the ideal green space for an outdoor ceremony, an outdoor reception, or simply an extension of your outdoor cocktail hour.

For those expecting over 120 guests, our indoor spaces combined with the Upper and Lower Terraces work to give the best of both worlds. Serving as the perfect green area for outdoor receptions, the Lower Terrace has been landscaped to accommodate tables, chairs, tents, and dance floors of all sizes to allow you to make your outdoor reception completely custom.

Dinner and dancing receptions for over 120 people will require renting a tent and restroom trailer, to be located on the Lower Terrace, to ensure guests have enough space to move about freely.

Included with your wedding at Potter's Craft Cider are the following amenities

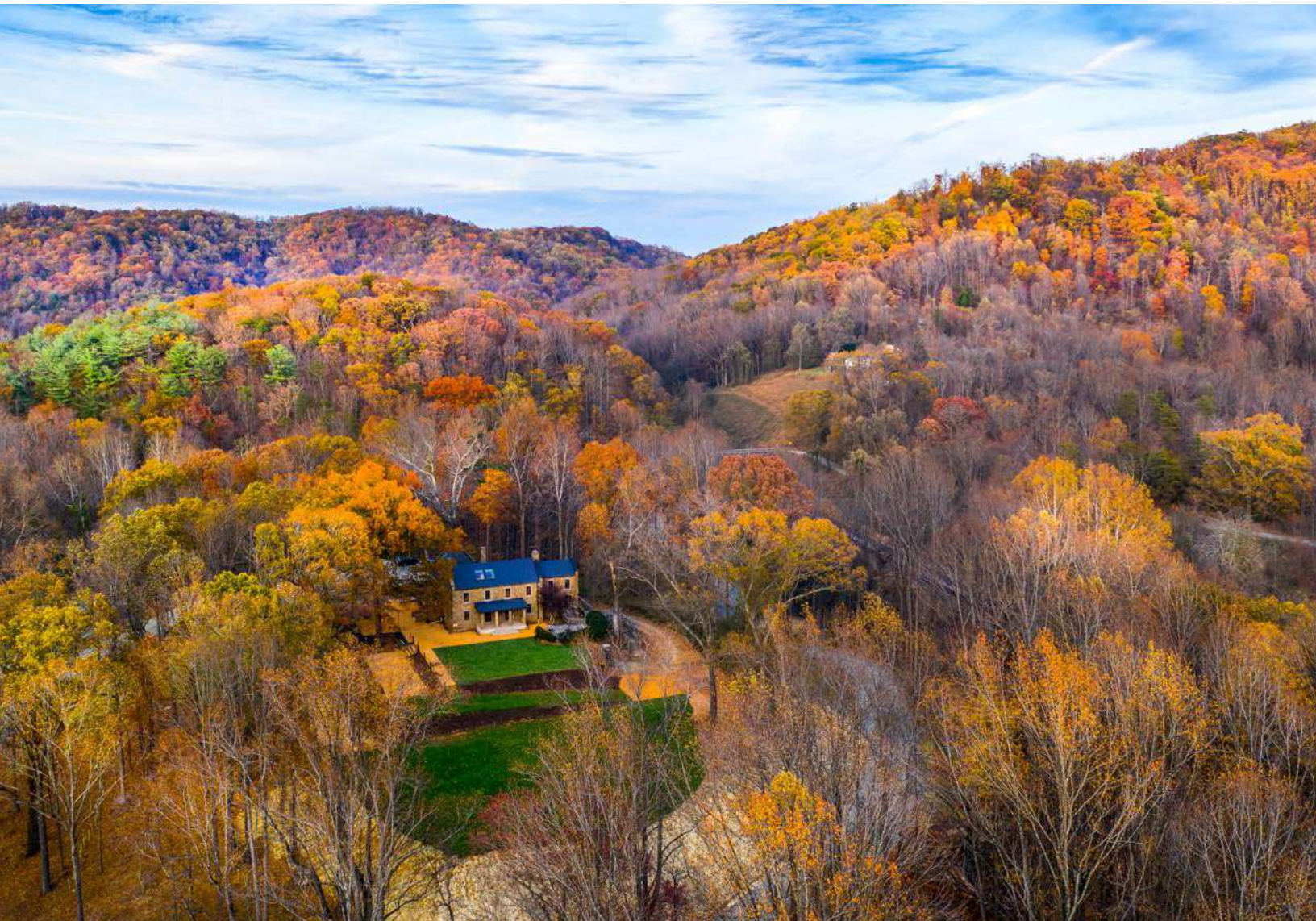
- Sole access to Neve Hall's Chapel, South Hall, Mezzanine, wrap-around Patio, and Upper + Lower Terraces from 5:30pm - 11:00pm.
- Use of the Tasting Room's decor including a working fireplace and decorative lanterns.
- An array of outdoor café tables and chairs for your guests to enjoy throughout the afternoon and evening.
- Four 8' and two 10' reclaimed hardwood farm tables, made from trees on the property.
- Approx. thirty 2'x2' reclaimed hardwood bistro tables.
- Nine reclaimed wooden cocktail tables for indoor or outdoor use.
- 150 white folding indoor/outdoor chairs to be used for your ceremony, reception, or both.
- 90 bentwood bistro chairs and 30 metal bistro chairs for indoor dining.
- A one hour ceremony rehearsal to be scheduled with a Potter's manager.
- Dedicated Potter's team members to work closely with you and your coordinator throughout the planning process as well as to remain on site for the duration of your event on the big day.



Wedding Pricing

	High Season April - November	Off-High Season December - March
Saturday	\$12,000	\$10,000
Friday + Sunday	\$8,500	\$7,000
Thursday	\$5,500	\$4,000
Monday - Wednesday	\$3,500	\$3,500

*Holiday Weekends are subject to peak season, Saturday pricing, including Memorial Day, 4th of July, Labor Day, Christmas, and New Years. We are now offering full day rentals for earlier access. Please inquire for pricing.





Frequently Asked Questions

- **What time can we have our ceremony?**
Your ceremony can begin as early as 5:30pm.
- **What time do we and our vendors have access to the space?**
Potter's Craft Cider will close at 4:00pm the day of your event. You and your vendors will have access at that point to begin setting up your event. We are now offering full day rentals for earlier access. Please inquire for pricing.
- **How late can our event go?**
Your event must conclude by 11:00pm. All guests must leave the property by 11:30pm and vendors must finish loading out by 12:30pm.
- **How many people can attend our wedding?**
For indoor ceremonies and receptions, our Chapel, South Hall, and Mezzanine can hold up to 100 guests.
For indoor + outdoor ceremonies and receptions, our indoor spaces combined with our Terraces can hold up to 150 guests.
- **Can we get ready at the venue?**
Potter's does not currently have private getting ready spaces. There are many charming inns and airbnbs in the surrounding area.
- **Can we use confetti, rose petals, or bubbles at our ceremony?**
No rice, birdseed, or glitter is allowed on the property. We highly recommend using alternatives such as lavender, flower petals, or bubbles. Any decor must be cleaned up by the end of the night.
- **Can our pets participate in our ceremony?**
Pets are welcome to participate in any of your outdoor ceremonies!
- **Can we do a send-off at the end of the night?**
Sparklers are permitted for an outdoor send off. Receptacles must be provided and sparklers must be disposed of properly. Due to Virginia state regulations, wish lanterns are not permitted.
- **Do we need to hire a wedding coordinator?**
Yes. Potter's staff will be here to help with any venue questions arising in the planning process, however a professional wedding coordinator is required to ensure your day runs smoothly.
- **What decorating can we do to the building?**
We welcome adding personal touches to make your wedding day your own, however due to the historical sensitivity of Neve Hall, nothing may be taped, stapled, nailed, or attached in any way to Potter's walls and beams, inside and out.
- **Can we use candles in Neve Hall?**
All forms of live flames must be approved by a Potter's manager. No flames outside of glass will be approved.
- **Will the fireplaces in the South Hall be lit?**
We are happy to light the fireplaces for you and your guests, just let a Potter's manager know before your event date.
- **Can our guests leave their cars overnight?**
Guests may leave their cars overnight but they must be picked up by 12:00 the following day.

- **What furnishings are included?**
Along with exclusive access to the spaces listed, you'll have access to four 8' and two 10' reclaimed hardwood farm tables, thirty 2'x2' bistro tables, nine reclaimed wooden cocktail tables, 90 bentwood bistro chairs, 150 white folding chairs, and an array of outdoor cafe tables and chairs.
- **What decor is included?**
Our Tasting Room has an array of decor that you are welcome to use, including a working fireplace in the South Hall and an assortment of lanterns.
- **Can indoor furniture be brought outside?**
The cafe tables may be brought outside for your cocktail hour. Otherwise, all indoor furniture must remain indoors.
- **Can furniture be rearranged inside?**
Indoor tables and chairs may be moved, as needed, by your catering team. The Potter's bar must remain in place.
- **Do we need to rent a tent + restroom trailer for an outdoor reception?**
If your guest count becomes larger than 120, you will need to rent a tent and restroom trailer for your reception space on the Lower Terrace.
- **When can I schedule my ceremony rehearsal?**
You can schedule your ceremony rehearsal as early as 90-days out from your big day with a Potter's manager.
- **What power options are available to our band or DJ?**
Each of our areas have extensive power options. If your band/DJ needs a full list, we're happy to share our diagram — just let us know!
- **Can we visit the Tasting Room and meet with a Potter's team member?**
You are more than welcome to visit Neve Hall anytime inside of our operating hours! If you are scheduling a visit to discuss wedding details, we ask that you reach out to a Potter's manager to ensure the spaces are available to visit and that someone from the team will be available to meet with you.
- **What alcohol can we serve at our event?**
We have a \$300 minimum cider purchase for your event. Members of our Cider Club will receive 10% off of your cider purchases! Your caterer may provide beer, wine, and liquor, according to your ABC license, and will be responsible for all beverage service throughout the evening. If you are only serving wine and cider, ask us about using Potter's bartenders!
- **Do we need an ABC license?**
Yes, an ABC Banquet License is required, unless you are using Potter's bartenders. A copy of your ABC license must be sent to a Potter's manager.
- **Do I need Event Insurance?**
Yes, event insurance is required at Potter's. Please refer to page 5 of the wedding contract for details. Don't forget to send a copy of your insurance to a Potter's manager once received!
- **What is our payment schedule?**
A 50% non-refundable deposit is due at the time of contract execution. The remaining 50% is due 90-days before your wedding day.

for more information or questions, please
contact our events team
events@potterscraftcider.com
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Potter's Craft Cider

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Ⓜ = OUTDOOR ELECTRICAL OUTLET

