



Honeypot

EVENTS PROFILE

Honeypot

Ford Motors x Men of Courage

A unique space for wide creativity.

Since 2015, Honeypot remains a sought after venue for worldly recognized brands when seeking the right backdrop for conferences, reveals, customer engagements events, and more. An unparalleled playground offering expansiveness, versatility and inspiration.

Conveniently located in the heart of Downtown Los Angeles nestled among prominent institutions such as The Convention Center, Crypto Arena, The Board & Disney Concert Hall.





Hyundai x Annie Leibovitz

NOTABLE CLIENTS

Adidas

Nike

Marvel Studios

CeraVue

Dyson

Ford Motors

Hyundai

Harman Kardon

Road & Track Magazine

Brisk

Mini Cooper

KIA

Rezvani Motors

Flesh Cosmetics

Infiniti

Los Angeles Sparks

Survios

Living Spaces

Nate & Jeremiah

Revolve

Guinness

Dobel Tequila

Sony

Mont Blanc

UBISOFT

UCLA

Tangram Interiors

Tarte

Fabletics

Bookitngo

HIGHLIGHTS

6,000 sf.

Approx. 58' W x 103' L

Extra Large Entry Doors

88" x 108" Door Clearance

Vehicle Drive In

Interconnecting Spaces

20'-30' Ft. Ceilings

Vaulted Ceilings

Exposed Trusses

Whitewash Walls

Concrete Floors

7 Skylights

Blackout Capabilities

LOGISTICS

WIFI

Power: 400 AMPS

100 AMP Camlock

Dedicated Load in Zone

Handicapped Accessibility

Large Restrooms

Handicapped Restrooms

Kitchenette

300 Sf. Catering Area

7 Public Parking Lots

+400 Parking spaces

HWY US 10, 110 & 5

Steps to the Conv. Center

ESSENTIALS

6 Piece Lounge/ Green Room

6x - 30" Cocktail Tables

8x - Vendor folding Tables

28x - Vendor chairs

Mobile Bar with Shelving Unit

Site Rep

Licensed Security Guard

Janitorial Attendant

Suggested Vendors

Trash bins

Dumpsters

SPACES

Total 6,000 sf.

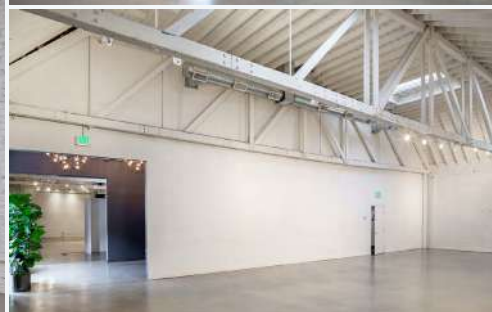
Front Entrance
2,500 sf.
30' Ceilings



IN BETWEEN

Optional Side Entrance
Kitchenette
Restrooms
Lounge/ Green Room
Storage
Catering Build Area

Back Room
1,750 sf.
20' Ceilings



212 W. 12th STREET

CURB CUT

Main Entrance

88" W x 108" H CLEARANCE

57'-9 1/2" [693.5]

54'-11" [659.0]

43'-6" [522.0]

19'-10" [238.0]

13'-9" [166.3]

SKYLIGHT

46'-4 1/2" [556.5]

24'-10" [333.4]

36'-4 1/2" [436.5]

35'-5 1/2" [429.5]

13'-2" [158.0]

13'-1" [157.0]

3'-4" [40.0]

3'-4" [40.0]

6'-9 1/2" [74.3]

4'-11" [49.5]

11'-5" [137.0]

12'-1 1/2" [145.5]

14'-0" [168.0] TYP.

11'-6" [138.0] TYP.

9'-8" [118.0]

10'-0" [120.0] ROLLUP DOOR

11'-7" [141.0]

29'-11 1/2" [359.5]

54'-11" [659.0]

57'-9 1/2" [693.5]

WOMEN

MEN

Walk Thru Corridor

KITCHENETTE

Lounge/
Green Room

Storage/
Catering Area

Full removal
furnishings is
possible.

JAN
CL.

DRINKING
FOUNTAIN

WALKER PANEL

WALKER PANEL

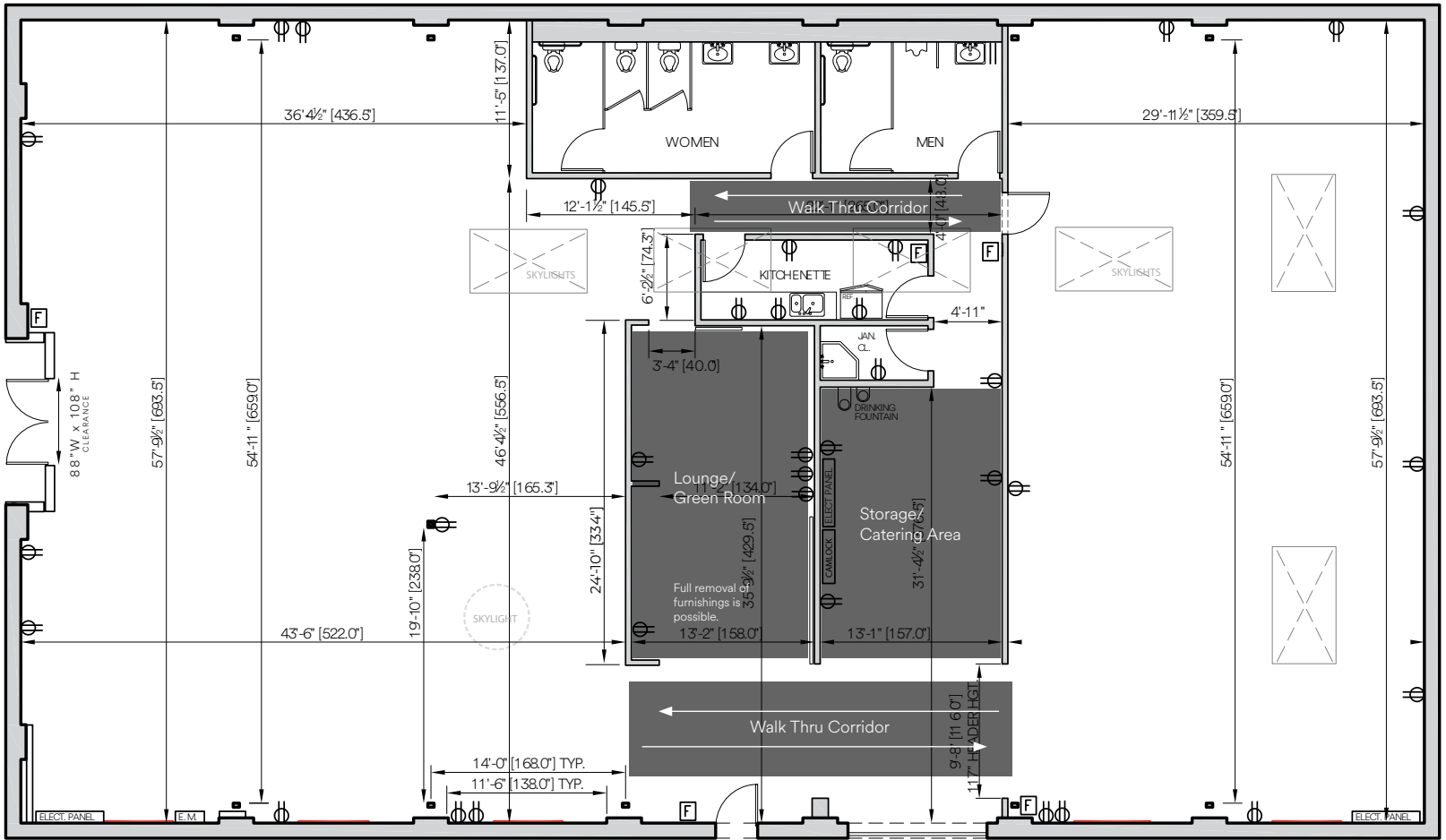
ENTRY 2

Alley Entrance

MIDWAY LANE (ALLEY WAY)

Honeypot

CURB CUT



CURRENT RATES

Single Day Bookings

\$375/ Every Hr.

Set-Up, Event & Tear Down Hrs.

Multiple Day Bookings

12 Hr. Minimum Days

\$3,800 - Prelight Days & Tear Down Days

\$4,500.00 - Event Days

Requirements

\$600 - 800 Security Staff

\$200 - Janitorial Attendant

\$1,000 - Fully Refundable Security Deposit

Max 150 Guest Count (+ in rotation allowed)

Events End at 10pm

Tear-down occurs after 10pm or next day.





NEIGHBORHOOD

Downtown Los Angeles is fast becoming the epicenter of Los Angeles' creativity and heart. Thanks to a resurgence of activity, art, and culture, it has become a hub for social gatherings and innovation. With famed institutions such as the Los Angeles Convention Center, The Broad, The Orpheum Theatre, Disney Concert Hall. Downtown boasts a wide array of homes for design, art, commerce, and hospitality.

HOTELS

Downtown Los Angeles Proper Hotel (0.2 mi)

The Hoxton (0.2 mi)

ACE Hotel Downtown Los Angeles (0.4 mi)

Hotel Figueroa (0.7 mi)

Hotel Indigo (0.8 mi)

Intercontinental Los Angeles Downtown (1.2 mi)

Conrad Hotel (1.5 mi)

PUBLIC PARKING

Over 600 parking spaces throughout.

Valet service is not mandatory however very convenient with nine public parking lots in immediate proximity.

1. Metropolis
1155 S. Olive St. Los Angeles CA. 90015
Baptiste Dradin
424-438-9645

2. Metropolis
1105 S. Olive St. Los Angeles CA. 90015
Baptiste Dradin
424-438-9645

3. Metropolis
1100 S. Olive St. Los Angeles CA. 90015
Baptiste Dradin
424-438-9645

4. ABM Management
1137 S. Olive St. Los Angeles CA. 90015
213-748-1064

5. 1158 S. Broadway Parking
323-289-8026

6. 1126 S. Broadway Parking
1126 S. Broadway Los Angeles CA 90015
213-439-9000

7. ABM Management
1201 S. Broadway Los Angeles CA. 90015
213-741-7478

8. Unified Parking
212 west Pico Los Angeles, CA. 90015
213-298-9797

9. Unified Parking
1301 S. Broadway Los Angeles, CA. 90015
213-298-9797



LET'S CONNECT

SCHEDULE YOUR TOUR TODAY!

Downtown Los Angeles
212 WEST 12TH STREET LOS ANGELES, CA 90015

213-769-8040 info@hnyptla.com