

Cure™

345 PARK AVE SOUTH

Private Events



EXECUTIVE CONFERENCE CENTER

CAPACITY

140 theater, 65 classroom, 80 rounds

Full Day Full buyout - \$8,000

8am – 5pm

Full day buyout weekend - \$15,000

8am – 5pm

FOOD & BEVERAGE

See catering packages.

TAXES & SERVICE FEES

Tax | NY State tax (8.875%)

15% taxable administrative fee

Background music and dimmed lighting can be provided upon request



EXECUTIVE CONFERENCE ROOMS

ROOM & CAPACITY

Full day 8 hours

Twelve West 28 - \$2,500

28-person max

Twelve North 14 - \$1,800

14-person max

Twelve East 10 - \$950

10-person max

Twelve East 8 - \$950

8-person max

Twelve East 6 - \$950

6-person max

EXECUTIVE CONFERENCE ROOMS

ROOM & CAPACITY

Half day 4 hours or less

Twelve West 28 - \$1,500

28 ppl max

Twelve North 14 - \$1,000

14ppl max

Twelve East 10 - \$650

10-person max

Twelve East 8 - \$650

8-person max

Twelve East 6 - \$650

6-person max

EXECUTIVE CONFERENCE ROOMS

FOOD & BEVERAGE

See attached packages.

TAXES & SERVICE FEES

Tax | NY State tax (8.875%)

15% taxable administrative fee

Background music and dimmed lighting can be provided upon request



Education Center

CAPACITY

252 theater, 98 classroom, 102 rounds

Full day buyout weekday - \$9,500

8-hour maximum

Full day buyout weekend - \$15,000

8-hour maximum

FOOD & BEVERAGE

See attached packages.

TAXES & SERVICE FEES

Tax | NY State tax (8.875%)

15% taxable administrative fee

Background music and dimmed lighting can be provided upon request



Photo by Francisco Bravo, Bravo Imaging

Rooftop

CAPACITY

180 standing reception, 80 classroom, 96 rounds

Full day buyout weekday - \$12,000

8-hour maximum

TAXES & SERVICE FEES

Tax | NY State tax (8.875%)

15% taxable administrative fee

Background music and dimmed lighting can be provided upon request

Combination Offerings

CONFERENCE CENTER + ROOFTOP

Full day buyout weekday - \$15,000

8-hour maximum

EDUCATION CENTER + ROOFTOP

Full day buyout weekday - \$15,000

8-hour maximum

TAXES & SERVICE FEES

Tax | NY State tax (8.875%)

15% taxable administrative fee

Background music and dimmed lighting can be provided upon request





2nd Floor Education Center

Photo by Francisco Bravo, Bravo Imaging



Rooftop



12th Floor, Conference Room Twelve W-28

AV Rate Card

Standard AV Package

For events only requiring mics and music

Audio Engineer	\$1,200
6 Lavs, 2 Handheld Mics, Audio Mixer	\$2,500

Non-Hybrid (meetings)

\$6250

Technical Director	\$1,200
Audio Engineer	\$1,200
Video Switcher	\$1,200
Presentation Laptop	\$150
6 Lavs, 2 Handheld Mics, Audio Mixer	\$2,500

Basic Live Stream Package

\$7800

Technical Director	\$1,200
Audio Engineer	\$1,200
1 Camera Op	\$900
6 Lavs, 2 Handheld Mics, Audio Mixer	\$2,500
1 Camera & Tripod	\$1,250
Single Stream	\$750

Full Production Live Stream Package

\$11,625

This includes, graphic layout, single stream service

Technical Director	\$1,200
Audio Engineer	\$1,200
2 Videographers	\$1,800
6 Lavs, 2 Handheld Mics, Audio Mixer	\$2,500
Stream	\$750
3 Camera & Tripod	\$3,600
Standard Countdown Clock	\$75
Confidence 42" Monitor	\$500

AV Equipment Rooftop

- Production Switcher
- Audio Mixer
- (3) 109" Wall Mounted Video Wall
- (4) Handheld Microphones
- (8) Lavalier Microphones
- Lectern/Podium with Mic
- Presentation Laptop (2)

Additional equipment available for rent

85" QLED 4K Smart TV (2)	
Confidence Monitor	
Countdown Clock	
Presentation Laptop	\$750
8X8 Stage with skirt and 6" legs	\$500
	\$75
Dedicated onsite AV technician	\$1,500
\$150.00 per hour/per tech	\$420

We will happily arrange rental of any extra equipment that may be requested for your event



Cure Studio

Studio: Full Day - 8 Hours* - \$1,200

*Shoot time window: 5 hours

Studio: Half Day - 5 Hour* - \$750

*Shoot time window: 2 hours

Postproduction* (editing, revisions, animation, etc)-\$150/hr
8 hr. minimum

**Total estimated hours to be supplied by Studio Director for client approval following a formal assessment of project needs*

Cure Studio

About

Cure Studio is a Blackmagic 6k Multi-camera Studio with a fully lit 180° Green Screen backdrop.

Capabilities

Film 1-on-1 interviews in photorealistic virtual set environments

Perform scripted piece-to-camera messages while reading off the teleprompter

Record Podcasts

Sent LIVE Broadcast Messages to Webinars and Events

All Studio Rental Include:

1-2x Camera Setup (4k Capture)

1x Videographer (Crew sized based on project scope)

Prompter

Green Screen

Setup, filming, breakdown

Labor – Studio Director is included within the base cost. Additional labor may be charged to client based on scope of work.



Rate Summary

MEETING SPACE	TIMEFRAME (8AM -5PM)	CAPACITY	ROOM CONFIGURATIONS	WEEKDAY RATES	WEEKEND RATES
Twelve West 28	Full Day	28 - 58	Boardroom (28)	\$2,500.00	-
Twelve North 14	Full Day	14	Fixed Boardroom	\$1,800.00	-
Twelve East 10	Full Day	10	Fixed Boardroom	\$950.00	-
Twelve East 6	Full Day	6	Fixed Boardroom	\$950.00	-
Twelve West 8	Full Day	8	Fixed Boardroom	\$950.00	-
12th floor full buyout – all rooms	Full Day	140	Theater (140), Classroom (65), Rounds (80)	\$8,000.00	\$15,000
Rooftop	Full Day	180	Theater (180), Classroom (80), Rounds (96)	\$12,000.00	\$15,000
2 nd floor - full buyout – all rooms	Full Day	-	Theater (252), Classroom (98), Rounds (102) (inquire for additional setups)	\$9,500.00	\$15,000
2nd Fl.room 203-204	Full Day	24-60	Classroom (24), Theater (60)	\$2,500.00	n/a
2nd Fl. room 201-05	Full Day	24-50	Classroom (24), Theater (50)	\$5,000.00	n/a
12 th Fl. (or 2 nd fl.) and Rooftop – all rooms	Full Day	-	-	\$15,000.00	n/a



345 PARK AVE SOUTH

For more information, please contact

Jamila Watkins

Conference and Events Manager

Email: jwatkins@cureexperience.com

Taylor Paige

Assistant Manager, Event Operations

Email: tpaige@cureexperience.com