

# 2024

SANTA CRUZ MUSEUM OF ART & HISTORY

## WEDDINGS & RECEPTIONS



# Find your space





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# About the MAH

The Santa Cruz Museum of Art & History (MAH) was founded in 1996 to promote a greater understanding of contemporary art and the history of Santa Cruz County.

Today we are a thriving community gathering place that offers a full slate of rotating art and history exhibitions, visual and performing artworks, public festivals, education and outreach programs, and cultural celebrations in collaboration with our many partners.

We maintain a permanent collection of regionally significant art and artifacts, a research library, historical archive, and historic sites including Evergreen Cemetery, the Octagon Building, and Davenport Jail. We are also home to Abbott Square, a vibrant public plaza on the museum's doorstep that offers food, social events, and year-round creative happenings.

# Museum of Art & History

Welcome.

Bienvenidos.

MAH

EXIT

MAH

MAH





# Event Rentals

## Discover one of the most unique venues in Santa Cruz.

The MAH is a beloved community institution known for its exhibitions, programs, collections, and publications, housed within a civic landmark in the heart of downtown.

Amid beautiful galleries, the MAH also offers spaces for indoor and outdoor private rentals for artful celebrations, refined receptions, unforgettable weddings, and impressive corporate events. The three-floor iconic building features flexible spaces with many amenities for nearly any size gathering—including street-level and roof-top terraces, plazas, and gardens.

Located on California's central coast, Santa Cruz overlooks the spectacular Monterey Bay—



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75 miles south of San Francisco, 45 miles north of Monterey and Carmel, and 35 miles over the mountains from Silicon Valley. The nearest major airport is in San Jose, 30 miles northeast of Santa Cruz. The MAH is conveniently located in the city center, near the bustling core of the Pacific Avenue Retail District, with several hotels and parking structures in close vicinity to the museum.

In selecting our facility as a venue for your wedding, you help support the MAH's exhibitions, education and public programs, and community outreach initiatives.







THIS DOOR SHALL REMAIN UNLOCKED WHENEVER THE SCULPTURE GARDEN IS OCCUPIED

# Spaces



## Atrium

The 1,200-square-foot Atrium features floor-to-ceiling windows and is a unique setting for large events and receptions. *Accommodates up to 200 people.*



## Sculpture Garden

The 1,050-square-foot Sculpture Garden is the only rentable rooftop in downtown Santa Cruz. *Accommodates up to 50 people.*



## Secret Garden

The 1,800-square-foot Secret Garden is an outdoor space full of greenery with a vintage brick building as a backdrop. *Accommodates up to 150 people.*



## Garden Room

The 1,100-square-foot Garden Room opens up to the Secret Garden for an indoor/outdoor experience. *Accommodates up to 75 people.*





# Packages

## Option #1

- \$2,875
- 5-hour rental of all museum spaces

Short and sweet ceremonies. Have your vows in the Secret Garden and swing open the glass accordion doors to the Garden Room for an indoor and outdoor experience. Perfect for a morning ceremony and brunch.

## Option #2

- \$4,025
- 7-hour rental of all museum spaces

Have your ceremony in another beautiful Santa Cruz County location and bring all your post ceremonial bliss to the MAH for dinner, drinks, and dancing. Start with a cocktail hour, or move straight into dinner and dancing.

## Option #3

- \$5,175
- 9-hour rental of all museum spaces

Have your wedding at the MAH from start to finish. Choose the location of your ceremony and cocktail hour and move into dinner in one of our spaces on the first floor. Choose your layout to provide the best flow and feel for your special day.



# General Timelines

| Option #1 (5 hrs)   | Option #2 (7 hrs)   | Option #3 (9 hrs)  |
|---|---|--|
| Setup: 9:00–10:00 am<br>Ceremony: 10:30–11:00 am<br>Mingling: 11:00 am–1:00 pm<br>Cleanup: 1:00–2:00 pm | Setup: 4:00–5:30 pm<br>Cocktail Hour: 5:30–6:30 pm<br>Dinner: 6:30–7:30 pm<br>Dancing: 7:30–10:00 pm<br>Cleanup: 10:00–11:00 pm | Setup: 3:00–4:30 pm<br>Ceremony: 5:00–5:30 pm<br>Cocktail Hour: 5:30–6:30 pm<br>Dinner: 6:30–7:30 pm<br>Dancing: 7:30–10:00 pm<br>Cleanup: 10:30 pm–12:00 am |



# Amenities

## **Complimentary Amenities (included for all packages):**

- In-house sound system for background music; one speaker inside the facility
- (30) rectangular tables
- (80) black folding chairs
- (14) standing cocktail tables
- (10) sit-down bistro tables
- (2) five-foot round tables
- Projection in Atrium
- Serpentine bar
- Stage

*Note: Packages do NOT include linens, flatware, glassware, decorations, catering, bar, or entertainment.*

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SECTION  
C





SECTION  
**D**



# Rental Guidelines

The client is responsible for providing their own event support (e.g., event planners, caterers, and production personnel), guest services staff (e.g. greeters, coat checkers, volunteers, etc.), and any event rental needs beyond the MAH's in-house amenities.

In addition, the client is responsible for all event setup and cleanup, including trash removal (during and after the event), recycling, and table and chair setup and breakdown. All rental events include one (1) MAH staff member present as a point of contact for the duration of the event.

## **Load-in/Setup/Breakdown**

Load-in/setup/breakdown is the responsibility of the client and must be scheduled with the MAH Events Coordinator no less than 30 days prior to the event. Long term parking is prohibited at the museum's loading dock. All vehicles must be moved immediately after delivery or load in. Breakdown must occur immediately after the event, and all personal items, rental items, and decorations must be removed from the event spaces. If additional time is used for load-in/setup/breakdown, or if breakdown does not occur immediately after the event, additional fees will be charged.

## **Decorations**

The MAH has the right to deny any decorations deemed inappropriate for the facilities, a safety hazard, or an impediment to museum security. All decorations must be approved prior to installation and adhere to the following:

- Decorations are limited to the contracted event area. They may not be within MAH galleries. Decorations placed outside of the building are subject to prior approval.
- The client is prohibited from moving, relocating, reconfiguring or otherwise handling any artwork or any exhibit. The client further agrees to inform its guests, photographers, caterers and entertainers of the foregoing prohibition.
- Adhesion to facility elements (walls, columns, etc.) is prohibited. With approval, gaffers tape may be used on the floor as a safety precaution to secure power cables.
- Open flames are not permitted (e.g. candles, sterno, compressed fuel, sparklers, fireworks, etc.).



# Vendors

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## **Caterers & Service Providers**

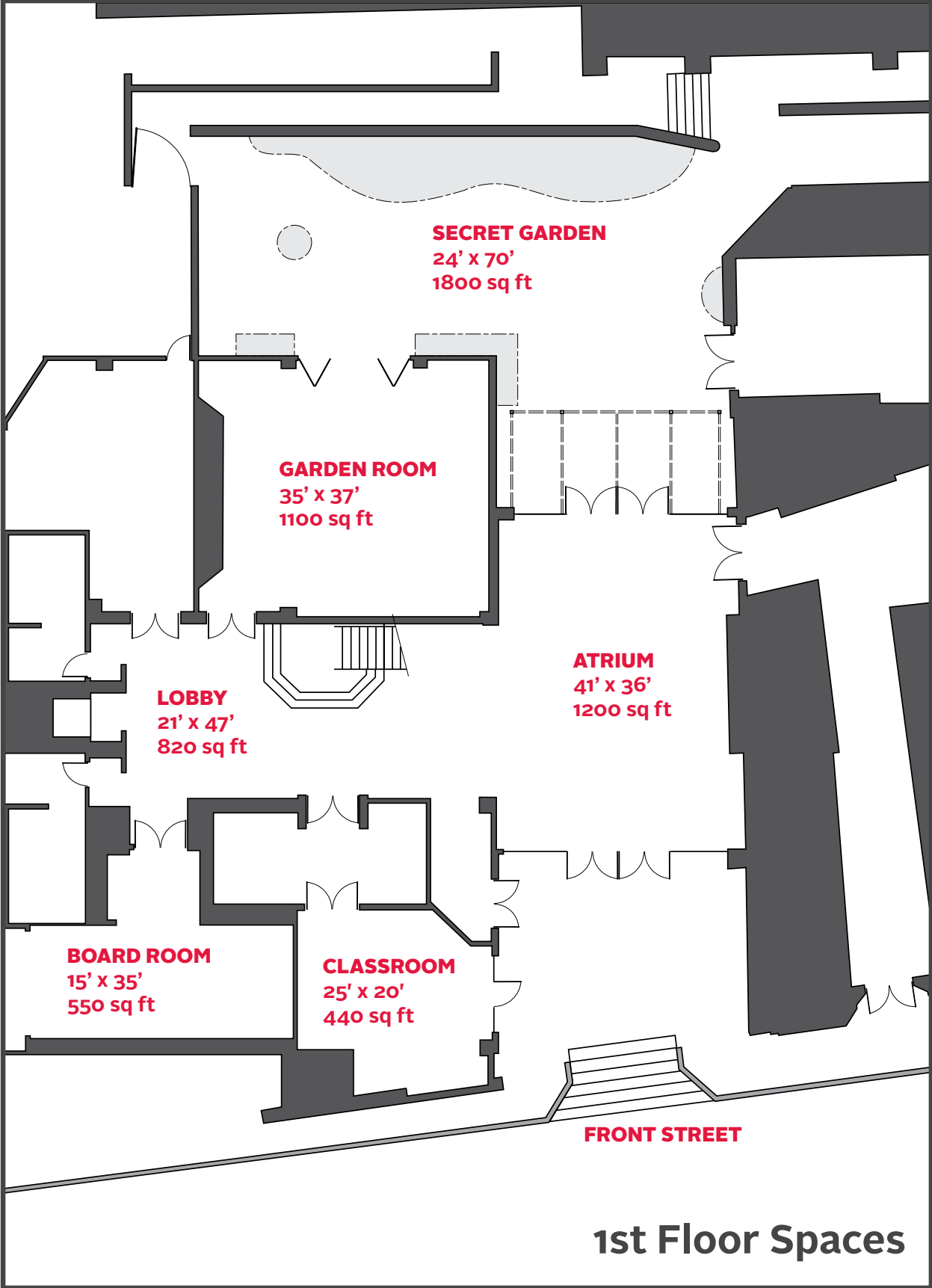
The MAH is happy to provide a list of preferred caterers who are familiar with our facility and operating procedures, but you are not limited to using these businesses. We highly recommend working with the food vendors at Abbott Square Market for menu options. We can also provide contacts for local floral, audio visual, photography, or entertainment services.

A walk-through must be scheduled with the client, caterer, sub-contracted vendors available, and the MAH Events Coordinator at least (2) weeks prior to the contracted event.

## **Alcohol & Beverages**

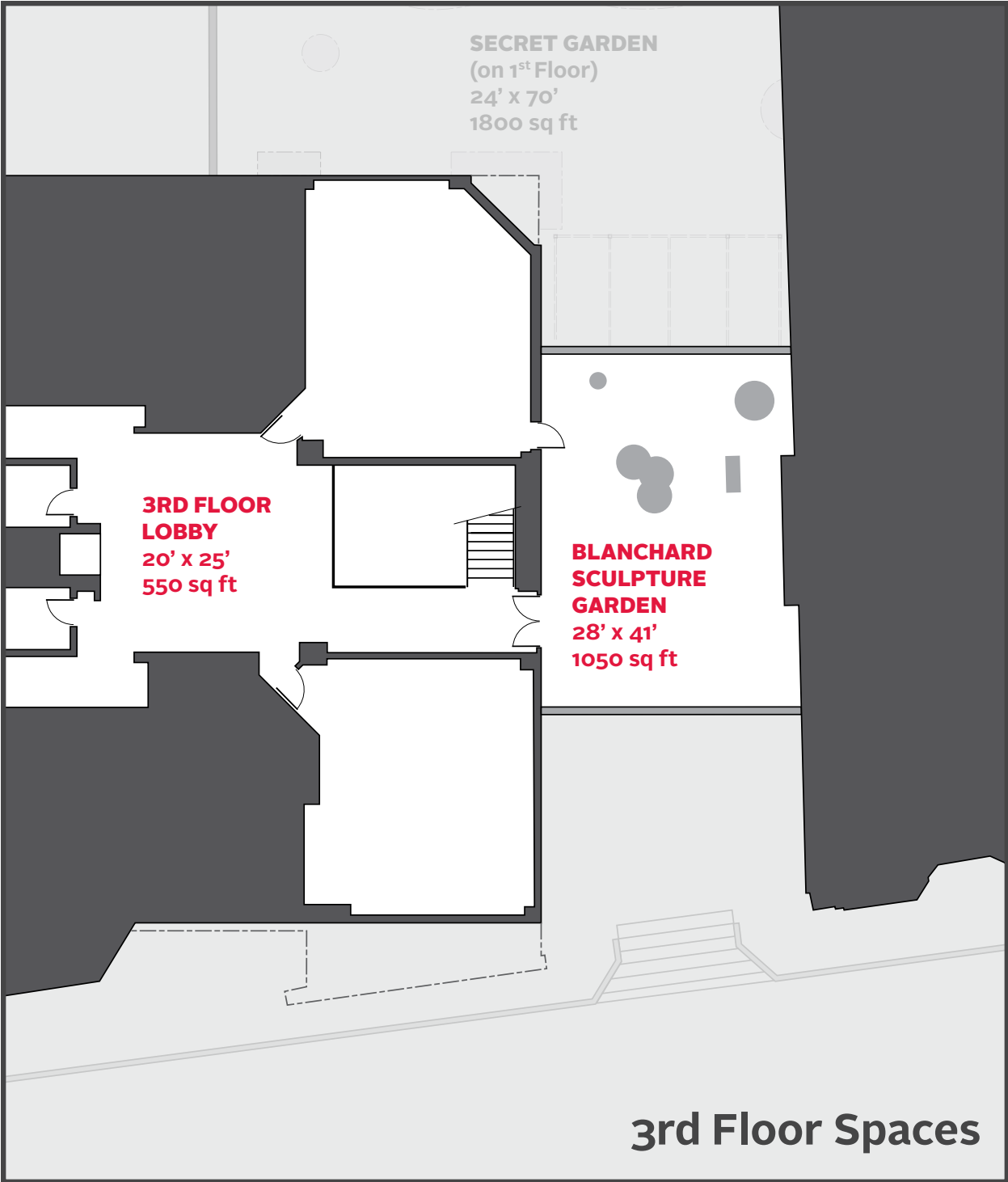
**Due to liquor licensing and liability, all alcohol consumed on MAH property must be purchased and served through the MAH's exclusive beverage partner, Front & Cooper, located at Abbott Square Market, immediately next to the MAH.**

Front & Cooper can provide clients with a number of bar options, ranging from hosted bar or beer and wine only bar, to all-inclusive bar packages. You can also inquire about creating custom cocktails with the Front & Cooper management team.



1st Floor Spaces

# Floor Plans







## Photo Credits

The images featured in this publication were sourced from the MAH's portfolio and archives. Special thanks to all the photographers who have shared their work with us.

### Additional Credits

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Santa Cruz  
Museum of  
Art & History  
at the McPherson Center



# Get in touch

Please contact the museum at [rentals@santacruzmah.org](mailto:rentals@santacruzmah.org) to schedule a tour or book the facility. For more information about the MAH, please visit [santacruzmah.org](http://santacruzmah.org).