



SPRING / SUMMER / FALL
2024



CLASSIC - MODERN - SOUTHERN EVENTS

PHOTO: CATCH LIGHT STUDIOS



OUR STORY

This beautiful historic Estate is located about 40 minutes from Charlotte and was built in 1904 by a Southern Entrepreneur who named his home "Lawndale". The Estate was the family home of Espy Watts Brawley, a prominent farmer, cottonseed oil manufacturer, banker, flour mill owner and president of Dixie Mills.

Today, The Brawley Estate hosts modern events for social, corporate, and non profit gatherings.

The 24 acre estate provides a classic backdrop for events from 50 to 400 guests. Together with our award winning exclusive culinary team we create one of a kind private experience for your family, friends and guests.

Rates

The Estate Package

Saturday \$8800 | Weekday/Off Season \$7000 | (Ceremony included).

Includes Wedding Suites, Selection of Tables, China, Glassware, Flatware, Walnut Chiavari and White Poly Ceremony Chairs, Labor, Ceremony Rehearsal (1 hour), Parking, Venue Host.

*Food and Beverage not included

Individual Space Options

Grand Oak Pavilion Only

Saturday **\$6200** Weekday/Off Season **\$5000**

Seated reception with Stations (up to 200 guests),

Seated dinner (up to 200 guests)

Standing reception / Partial Seating (250+ guests)

The Main House Only

Saturday **\$2,800** | Weekday/Off Season **\$2200**

reception for up to 45 guests.

*Add on for off site Ceremony: \$1600

Estate Ceremony Only

Limited Times Available

\$1800

(includes rehearsal the day before)

four ceremony locations to choose from



BRAWLEY ESTATE DESIGN & DECOR



FRUITWOOD CEREMONY CHAIR

\$7.50 per chair



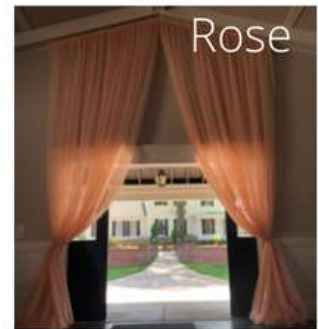
HANGING CAKE SWING

\$200

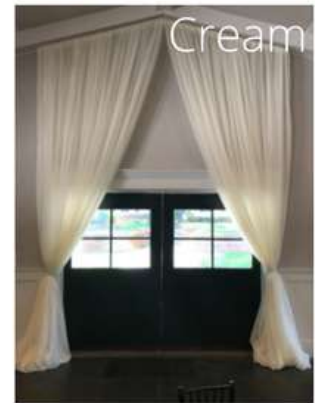


ENTRANCE DRAPING CUSTOM COLORS

\$250



Rose



Cream

ESTATE DESIGNS & DECOR

GREENWALL Backdrop \$250
LIGHTING

Black String Cafe Lights outside on Terrace \$250

White String Cafe Lights Inside Pavilion \$250

LED up-lights, package of 12 \$250

ESTATE LOUNGE SET

White or Black set of up to 4 Modern loveseats \$500

Modern Black and White Umbrella \$150

FORMAL DANCE FLOOR

White squares up to 25X25 \$500



Estate Guidelines

Estate Rates

Weekday/Sunday/Off Seasonal rates are discounted from Saturday rate.

The off season is [January to March] and [July to August].

Pricing is based on a five(5) hour event, one hour of ceremony time, 4 hour Reception..(guest arrival to departure).

An extra hour may be added to the reception for an additional \$500. (Venue Prices and fees do not include tax).

The ceremony fee is included with The Full Estate Rental

Rehearsal dinner packages are available on Friday at a reduced rate if hosting on Saturday.

The Estate rental includes access to the main house at 12:00pm for the bridal party.

Time schedules are flexible based on event start time.

A deposit of 50% of the rental is due with an executed contract to reserve a date.

All dates are first come first serve basis, and based on the calendar availability.

Final payment is due 30 days before the event.

Event Setup

The estate will set all tables and chairs prior to your event to be ready before the setup time.

A window of three hours before your event starts is typically the time allotted for vendors to set up.

Setup time, including decorations and scheduling of vendor deliveries, are based on the availability of the estate and at the discretion of the estate manager

The Brawley Estate is not responsible for any items left on the premises the night of the event.

Estate Manager/Host

The Estate manager or host does not perform the duties of a professional event planner or the wedding director.

The manager and/or host is present to assist the guests and estate functionality.

Additional service recommendations are available through The Brawley Estate. Please inquire with your estate manager, for recommendations and more information.



Estate Catering Pricing Guidelines

The Southern Estate

4 Hour Reception
4 Passed Appetizers or Displayed Appetizer
Plated 3 Course Dinner or 3 Dinner Stations
Dessert Display or Late Night Snack
Premium 4 Hour Full Bar
Champagne Toast
Professional Service Staff and Bartenders
Upgraded Customized Linens
China, Glassware, Flatware Package
Est. \$165 pp

The Grand Oak

4 Hour Reception
3 Passed Appetizers or Displayed Appetizer
2 Course Plated Dinner or 2 Dinner Stations
Passed Desserts or Late Night Snack
House 4 Hour Full Bar
Champagne Toast
Professional Service Staff and Bartenders
Customized Linens
China, Glassware, Flatware Package
Est. \$145 pp

The Classic Carolina

4 Hour Reception
2 Passed Appetizers or Displayed Appetizer
Elegant Dinner Buffet
House 4 Hour Consumption Beer & Wine Bar
Professional Service Staff and Bartenders
Customized Linens
China, Glassware, Flatware Package
Est. \$125 pp

** Prices per person based on 150 guests, price subject to change with menu upgrades, customization,, etc. Includes tax & production fee. For extended receptions, contact your Brawley Estate representative.

Don't see a menu that's right for you?
Let us customize a menu to fit your celebration!

www.lateadas.com | EstateEvents@lateadas.com | 704.338.6864

The Culinary Experience

With an onsite restaurant-grade kitchen, and multicultural chefs, we can provide an experience unlike other event venues.

Please inquire with our culinary manager for questions on the sample packages, or to build a custom menu and package to complement your event.

Contact our catering team, La-tea-das Events (LTD), at 704-338-6864 or estateevents@lateadas.com. Our catering sales team will be happy to handle the rental portion of your event and assist in selecting linen and specialty tableware. White china, glassware, and silverware for up to 150 guests is included in the venue rental.

All alcohol shall be purchased from the contracted exclusive holder of the ABC license, LTD Events. LTD maintains the liability and purchasing rights for all beverages on the estate and provides at an additional fee professionally trained and T.I.P.S. certified bartenders.





Entertainment

All entertainment including any applicable licenses for live or recorded music is the sole responsibility of the renter.

Equipment

A selection of round and rectangular banquet tables, white poly chairs and or Walnut Chiavari chairs are included in the rental. Additional tables can be coordinated by the event host to coordinate with your design.

Smoking

Smoking is permitted only in designated areas. There is no smoking permitted in or around the Main House and or in The Grand Oak Pavilion.

Act of God

Any act that cause the failure of performance shall not be the responsibility of either party, and in such case the estate will make every effort to reschedule the event. In the case that the event cannot be rescheduled the estate will refund the rental amount minus the non refundable deposit.

Event Parking

Event parking is free and a parking attendant is included. The estate is not responsible for any acts or accidental occurrences while on the estate property.

Estate valet is available for an additional free. All valet attendants are not agents of the state and will be hired through a bonded insured company.

Hotels

We are located 7 minutes from I77 off Exit 36. This exit has 5 name brand hotels as well as easy access to eateries and coffee shops. We are happy to make recommendations for house rentals and other options..

Vendors

Our Caterer is the only **exclusive vendor**. We do not have a published list , however, we will happily provide you with recommendations that have worked with the estate. ...