



EVENT SERVICES PRICING GUIDE



DENVER CENTER FOR THE
PERFORMING ARTS
Event Services





SPECTACULAR EVENTS. SIMPLIFIED.

DCPA Event Services is a division of the Denver Center for the Performing Arts, a 501(c)(3) non-profit organization dedicated to engaging and inspiring our community through the transformative power of live theatre. As part of a full-scale theatre organization, our team's area of expertise is creating spectacles from scratch. Production value is our forte!

As your turn-key Event Services partner, we can help you with every step of the planning process. We can create an experience for the record books, completely in-house, with immaculate catering and rentals from our partners, dramatic lighting design, our concert-quality A/V system, professional staffing — the works!

As a client, you'll enjoy support from a dedicated Event Manager, Technical Director, and Technical Manager, all working in sync to provide you with a stress-free experience. We'll meet with you for a behind-the-scenes tour of our rental spaces, contribute to the creative process (if desired), and, on the big day, help you hit every queue with flawless precision.

All you need to do is dream up your perfect event and let our theatrically trained staff make it a reality.



CONTACT US

events@dcpa.org | denvercenter.org/venue-rentals





SEAWELL BALLROOM

Let your creativity run wild on a 10,000-square-foot canvas, complete with Broadway-quality sound and lighting infrastructure and sophisticated HD broadcast capabilities that allow you to connect with audiences worldwide. Transform the space into a stylish post-conference cocktail party or host a black-tie gala for 700. Re-create a stunning mountain vista or dazzle your guests with a laser light show. No vision is too extravagant for the Seawell Ballroom. Groups of 100 to 950.

Seawell Ballroom Rental (8-hour)

Sunday to Thursday	\$6,000
Friday	\$7,000
Saturday	\$8,000
Non-Profit and Education Discount	\$1,000

All-in wedding rental packages start at \$25,000. Reach out to events@dcpa.org or visit denvercenter.org/venue-rentals for a proposal

Included in Seawell Ballroom Rental

- Professional planning and production support from Event Manager, Technical Director, and Technical Manager (Production and A/V staff billed separately)
- Use of our Broadway-quality line array sound system
- 4-, 5-, and 6-foot round dining tables and 6 and 8-foot banquet tables
- Ballroom chairs (up to 900)
- Staging - 28 platforms (4' x 8') with risers and skirting
- High-speed wireless internet access
- LED crystal ceiling lighting - single color



DIRECTORS ROOM

Upscale and intimate, the Directors Room combines modern décor with warm, natural light and cutting-edge presentation technology. With its attached veranda, this venue offers a unique opportunity for indoor/outdoor events spread across a total of 2,800 square feet, making it the perfect space for cocktail receptions, board retreats, or any other gathering that demands a more private, refined setting. Includes in-room bar. Groups of 10 to 150.

Rental rates start at \$1,000.

Open Catering

Team up with one of our preferred caterers (see page 9) or tap one of your personal favorites for events in the Directors Room. Whatever you decide, our staff will be on hand to assist with presentation and serving.



HELEN BONFILS THEATRE COMPLEX LOBBY ATRIUM

Create a sophisticated sensibility for your next event with the spacious Helen Bonfils Theatre Complex Lobby Atrium. Treat your attendees to a pre- or post-event reception complete with an open bar and hors d'oeuvres. Set the scene for your next conference and encourage networking and collaboration in a bright, airy space with an abundance of natural light. Whatever the occasion, the Atrium can help you make an impression. Availability depends on theatre schedule and calendar.

Rental rates start at \$2,000.



CATERING PARTNERS

Make food and drinks a highlight of your next event and delight your guests with five-star presentation — all without lifting a finger or breaking your budget. Select one (or more) of our preferred catering partners to team up with our in-house production staff and let us take your guests on a culinary journey they'll never forget.



BISCUITS + BERRIES



CATERING BY DESIGN



EPICUREAN GROUP



OCCASIONS CATERING



SERENDIPITY CATERING



SODEXO LIVE!



KEVIN TAYLOR RESTAURANT GROUP



OLIVE & FINCH



LEARN MORE

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AUDIO/VIDEO RENTALS & CAPABILITIES

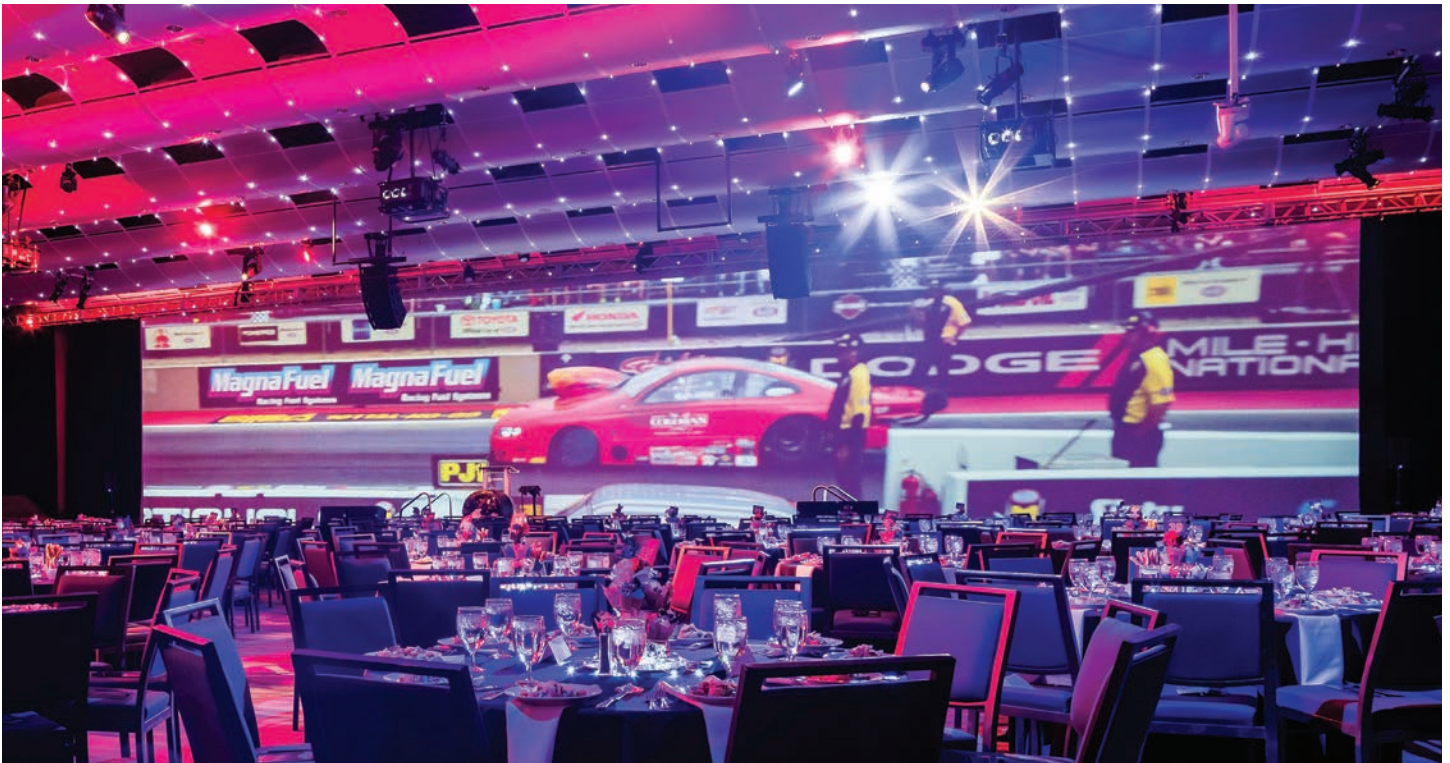
At the Denver Center, we are our own A/V company, staffed by event professionals with decades of experience, operating our own concert-quality equipment. The result is an immersive experience for your guests that rivals the production quality of a Broadway spectacular!

AUDIO ELEMENTS

Our state-of-the-art line-array sound system is included in every Seawell Ballroom rental fee. Just grab a mic and a technician to complete a basic setup! With 12 high-definition speakers concealed throughout the ballroom’s ceiling, your message will be broadcast with crystal clear quality to every square inch of the space. No white noise, no technical difficulties. Just your message.

Audio Equipment Rentals

Large Plexiglass Lectern	\$125
Wireless Microphone and Lavalieres	\$150 each
Countryman Headsets	\$150 each
Portable Sound System (Mixer, Microphone and 2 QSC Speakers)	\$250
Piano (Baby Grand 6’ Yamaha)	\$500
Wireless (4) ClearCom Communications Package	\$300



VIDEO ELEMENTS

Captivate your audience with larger-than-life video elements in the Seawell Ballroom. Our production team can bring the aesthetic of your event to new heights with customized projection mapping, HD video feeds, robotic cameras, and much more.

Video Equipment Rentals

80' x 20' Projection Screen \$5,200

Make a bold statement with floor-to-ceiling, wall-to-wall video projection, powered by three, 20,000-lumen HD projectors.

40' Projection Stage Backdrop \$2,450

Set the stage for your event with customized, dynamic backdrops. Two of our 20,000-lumen HD projectors work together to create a seamless effect.

HD Video Projection Package \$1,500

Ideal for slideshows, live video, or other important content, our individual 20,000-lumen HD projectors are at your service.

Curved Screen Projection Package \$1,500 each

Use our unique curved screens and projectors to create an (almost) 360-degree video landscape for your guests. "Wows" are guaranteed.

Projection Mapping Custom Pricing

Our team of technicians will create a projection-mapped element for your next event. Following your creative direction, they will set up projectors to display images on the walls, video loops on the floors, or more intricate displays.

HD PTZ Robotic Cameras, IMAG Package \$1,000

Three of our robotic cameras will provide a high-definition video recording of your event and/or livestream it to remote attendees. These cameras can also be utilized to magnify speakers on stage and broadcast a live feed onto the large screens in the Seawell Ballroom.

Vimeo Livestream \$350*

Host a dynamic livestream of your event's main program that goes beyond what people in the room can see. These livestreams are broadcast in HD and are available to an unlimited number of viewers worldwide.

42" and 46" TVs/Confidence Monitors \$250 each

80" and 86" TVs/Confidence Monitors \$450 each

HD Video Switcher \$350

Speaker Timer \$35

Archival (.MOV File) \$350

*Discounted price, available with rental of HD cameras and video switcher





LIGHTING PACKAGES

Set the perfect mood with professional lighting packages from DCPA Event Services. With help from our technicians, you can transform the Seawell Ballroom into a glimmering tropical paradise or a swanky Parisian nightclub. You can elevate your food presentation and draw attention to your centerpieces with individually placed pinspot lights. You can create a whole new environment with carefully curated lighting design in the DCPA's most dramatic rental space.

Standard Lighting Package \$400

Perfect for daytime events, general sessions, meetings, breakfasts, and luncheons, our Standard Lighting Package is the perfect way to highlight your stage. It includes a Grand MA 3 lighting console and standard lighting design (stage lights and up-lights).

Advanced Lighting Package \$1,000

Take full advantage of the ballroom's capabilities with our Advanced Lighting Package. The preferred choice for large events with live entertainment, dancing, and/or an engaging program, this package includes a Grand MA 3 lighting console (used by A-list touring artists and their crews), 12 Martin Quantum profile lights, and a staggering 20 Martin MAC101 wash lights.

Pinspot Lighting \$10 each

Make your tables and centerpieces pop with bespoke pinspot lighting. Our team will focus a soft, theatrical light over each banquet table to give your guests light for dining — and make the room look spectacular.



SHOWSTOPPERS & STAFFING

Your event can go from “good” to “EPIC” with the right staging elements and top-notch staffing. The Event Services team can help you make that leap by adding an extra dash of showmanship and professionalism to your final product.



EVENT ADD-ONS

Cakes and deserts lowered from the ceiling. A golden sunset on the Colorado prairie. Flying saucers and little green men! Details matter in the event industry — and in showbusiness. That’s why we’re equipped with all the additional elements you need to amaze your guests, from disco balls and dance floors to a full selection of drapery that would make a Roman emperor jealous.



4’ Round Mirrored Disco Ball \$400

There’s a reason why disco balls are synonymous with dance parties. Ours is the undisputed grooviest in the land at four feet in diameter!

Large, *Phantom of the Opera*-Style Chandelier \$400

Elegant and awe-inspiring, our baroque-style chandelier casts a warm glow on the ballroom and provides a glamorous touch to any affair.

Dance Floor \$600

Get the party started with a classic white dance floor that can be sized to the dimensions of your choice (up to 36’ x 36’).

Custom Fabric Panels Custom Pricing

Our team will create customized fabric panels to tie thematic elements of your event together or seamlessly divide the ballroom into sections. Includes stage backdrops, overhead drape, room dividing, and more.

11’ Round Revolving Stage \$500

24’ Round Stage \$400

4’ Shadowbox Moon \$400

Fabric Panels (Ask About Colors) \$50 each

Kabuki Drop \$200

Large CAD/Floorplan Printing \$50

Traveler Tracks \$200



PROFESSIONAL LABOR

Host your next event with confidence! That's easy when our team of theatrically trained professionals is standing by to partner with you every step of the way. Our full-time and part-time production staff will help you run the show, keep your guests safe, and offer high-touch service to everyone who walks through the doors.

Our A/V team will meet with you in the early phases of the planning process and be on site to support you on the big day. They'll go the extra mile to make your event an unforgettable experience!

Production Team: Audio, Video, Rigging, and Lighting	\$65
Union Stage Manager	\$65+ per hour
Room Conversion and Maintenance Staff	\$30 per hour
Security Officer	\$55 per hour
Firefighter	\$55 per hour
Coat Check Attendant	\$25 per hour



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