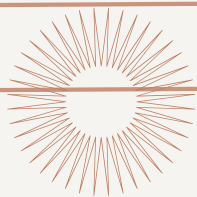


EVENTS

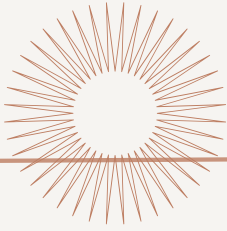
THE OVIATT

PENTHOUSE & EVENT DECK



GAB Events LLC

2022



THE VENUE

Defined by its Art Deco ambiance, The Oviatt exudes an authentic sense of old-world charm. Your guests will be in awe as the elevator opens directly into the top floor, multi-room penthouse, which includes open event space, original bathroom, living and dining rooms with a built in 1920's bar ready to delight your guests. Walk through the elegant, historic patio door and onto the two-story rooftop terrace for you to use during the meal and dancing. The terrace is spacious and provides panoramic views of Downtown Los Angeles which particularly comes alive at night amongst the city lights. Despite a seemingly niche aesthetic, the penthouse rooms have a high degree of flexibility for you to incorporate your own sense of style and design, and to focus the night on what is most important, your event!

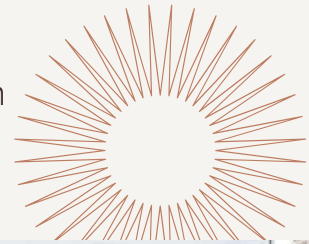
Venue Capacity: 120 Guests

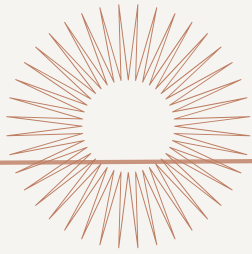
Indoor Space: 2700 sq ft

Outdoor Space: 4700 sq ft

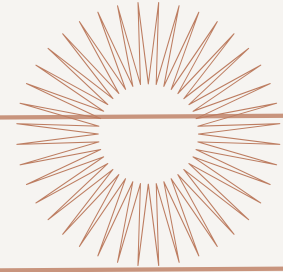
Catering: Preferred Catering or Bring Your Own

Alcohol/Beverages: In-House Bar Service





THE HISTORY



The most famous rooftop penthouse in Los Angeles -and one of its first- was the brainchild and home of James Oviatt (1888-1974), co-founder of the West Coast's most prestigious haberdashery, "Alexander & Oviatt" / "Oviatt's".

Sitting atop the legendary Oviatt Building and designed by interior architect Joseph L. Feil, the 1928 penthouse was L.A.'s first Art Deco residence: its custom-made furniture by Saddier et Fils, etched-glass windows by Gaetan Jeannin, and ceiling lights by Lalique were imported directly from Paris.

Several years after the death of James Oviatt's widow, Mary, in 1975, the now-uninhabited penthouse -virtually a Roaring '20s time capsule- was converted into an event and location shoot venue. To this day, the Oviatt penthouse and rooftop amaze and delight visitors fortunate enough to wander through its glamorous spaces... where James Oviatt's Hollywood friends and industry titans once partied and imbibed, thumbing their noses at Prohibition.



James Oviatt - 1926
(Marc Chevalier Collection)



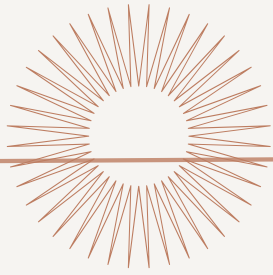
Oviatt Building & Penthouse - 1928
(Marc Chevalier Collection)



Oviatt Penthouse Living Room - 1928 (UCLA Digital Archive)



Oviatt Penthouse Rooftop Garden - 1928 (UCLA Digital Archive)



EVENT PRICING

Sunday-Thursday
\$4,500

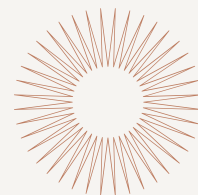
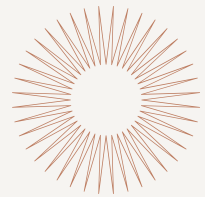
Friday
\$5,500

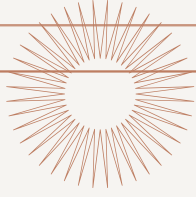
Saturday
\$6,000



Inclusions:

- 10 hours of total venue time
- 6 hours of event time (up to midnight)
- Venue event manager
- Set-up and tear down
- White cushioned folding chairs
- 10 Round banquet dinner tables
- 10 wood 30" cocktail tables and 5 glass top cocktail tables
- Lounge furniture on top terrace
- Ambient Lighting
 - String lights
 - 4000 LED twinkly wall lights
 - 9 colored par cans
- 6 Heat lamps
- Up to 18'x18' Dance Floor: black, white or checkered
- Two security guards
- Clean-up
- All required permits





PREFERRED CATERERS

Good Gracious! Events

Stacy Failing CSEP, CMP

(P) 323-954-2277 / (E) stacy@goodgracousevents.com

www.goodgracousevents.com

The Copper Key

Michael Duddie

(P) 323-422-0263 / (E) michael@thecopperkey.net

www.thecopperkey.net

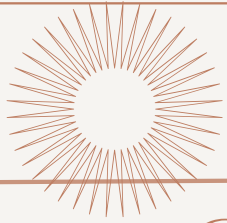
My House Events

Barrie Schwartz

(P) 248-933-1463 / (E) barrie@myhouseevents.com

www.myhouseevents.com





OPEN BAR PACKAGES

Premium Tier Open Bar*

\$27/person first hour

\$6/person each additional hour

Ultra Premium Upgrade

+\$3/person/hour

Luxury Tier Upgrade

+\$6/person/hour

Beer & Wine Package*

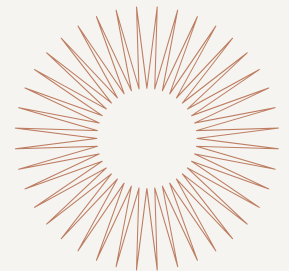
\$21/person first hour.

\$4/person each additional hour

Water/Sodas/Juices*

\$9/person first hour

\$3/person each additional hour



*prices are prior to 20% service charge and sales tax

Inclusions:

- Unlimited beverages
- One bartender for up to 70 guests, 2 for over 70
- Glassware
- Ice, lemons, limes
- Spa Water Dispenser

YOU ARE INVITED FOR A TOUR



CONTACT US:
213-667-5793 M
213-510-6165 O

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