



2021 Event Information

Shadowland Ballroom is 650 feet from beautiful Silver Beach where you & your guests can witness a remarkable Lake Michigan sunset. Adjacent to Shadowland is the Silver Beach Carousel, showcasing over 1,000 glittering lights & 48 hand-carved figures. The ballroom is a perfect setting for an intimate gathering of 50 or a lavish affair for 275.

Room Pricing

Off Season (January 2-April 30)

(November 1-December 30)

Monday-Thursday - \$1,200

Friday & Sunday* - \$2,600

Saturday - \$3,300

Peak Season

(May 1-October 31)

(December 31-January 1)

Monday-Thursday - \$1,600

Friday & Sunday* - \$3,600

Saturday** - \$4,300

*Major holidays & Sundays during a holiday weekends are subject to Saturday rates & policies.

**On Saturdays in peak season & major holidays there is a \$2700 beverage & \$3000 food minimum.

Special Winter Promotional Pricing!

January & February

Friday & Sunday - \$1,200

Saturday - \$1,900

The Shadowland Ballroom Rental Price Includes:

- The Shadowland Ballroom, The Sunset Room, & The Sunset Patio for up to 6 Hours*
- Onsite Shadowland Event Planner
- Dedicated Events Staff Person(s) to oversee your event from start to finish
- Tables & padded banquet chairs
- Timeless concentric embossed china
- Glassware & flatware
- House Table linens & Napkins
- Use of microphone & sound system including CD player & iPod input
- Boardwalk Rental* (Applies to events held on Fridays, Saturdays, & Sundays starting at 5:30pm or later)

*Bar must stop by 11:00, music by 11:30, & premises vacated by midnight



The Sunset Room is a carpeted portion of the ballroom with wall-to-wall windows facing Silver Beach & the Whirlpool Compass Fountain. It can seat up to 64 people & is available to rent Monday to Thursday for \$400.* The room may also be rented on a Friday, Saturday, or Sunday if the room is available within 3 months of the booking date. The weekend rate is \$600. The Sunset Room can accommodate meetings, lunches, and dinners. If an area for dancing and socializing is desired, the full ballroom rental will be required. The Sunset Room can only be rented when the ballroom is not in use.

*House table linen & napkins can be rented for an additional \$2 per person.

The Boardwalk is the area that leads into the ballroom. It can also be a part of your rental. The partitioned walls can be opened, which allow you to use this space for additional seating or enable your guests another place to enjoy their beverages beyond the ballroom. The Boardwalk is included in your weekend Ballroom rental. There is an additional charge of \$400 to rent the space during the week. This covers the cost of the extended liquor license, insurance fees, & the additional space.

Event Coordination

When you book an event with Shadowland, you will have access to the expertise of our event management team. With the experience of coordinating over 8 years of weddings and other events, our team will help you with your room layout, event time line, food & beverage selections, in house linen selection, and outside vendor recommendations. Our staff will also be onsite the day of your event to accept your vendor deliveries & prepare for your event.

Audio/ Visual

Shadowland is equipped with two 13' HD screens to display your pictures or videos. The use of our state of the art projector & screens is \$100. A CD player & sound system with an I-Pod hook-up is available or you may chose to hire a DJ or a band. DJ's or b& will be required to bring in their own sound system. The entire building is wireless.

Tables/Chairs/Tableware

Tables & chairs are provided by Shadowland for up to 300 (275 for a wedding) guests. Additional tables & chairs will be the responsibility of the client. Tables & chairs being brought in must be pre-approved by Shadowland Management. Shadowland has classic white tableware to coordinate with the design of your event. Dinner plates, salad plates, dessert plates, glassware, coffee cups, & silverware are included in the price of your rental. All events must use Shadowland's china or disposable tableware.

Table Linen/Napkins

Shadowland will provide in house tablecloths & napkins as well as all linen needed for your auxiliary tables such as buffet, escort card, gift tables, etc. for your event at no additional charge with standard sizing with a ballroom rental. We offer white, ivory, navy, or black table cloths & a variety of napkin colors to coordinate with the design of your event. Floor length linen available at an additional charge. You may bring in linens, chairs, or chair covers from another source but you will be responsible for set-up & removal at the end of your event.

Catering

Silver Beach Shadowland will provide you a variety of delicious menus to fit your occasion. All food except for shelf stable & non perishable food items must be obtained through Silver Beach Shadowland. A separate food menu is available with specific food offerings including but not limited to, breakfast, lunch, dinner, dessert, & snacks. Dinner entrée's start at \$20 per person. 6% Sales Tax and 21% Gratuity will be added to the final food bill. No outside food vendors will be allowed with the exception of commercially prepared desserts and late nights snacks such as pizza or sub sandwiches.



Bar Service

An onsite liquor license provides maximum flexibility & minimum stress. A beverage package can be purchased to cover all drinks for an event (hosted bar package)* or drinks can be purchased on a per drink basis (consumption bar) (minimum requirements may apply to some dates)**. A separate beverage menu is available with specific soft drink, beer, wine, & liquor options. Prices include bar glasses and start at \$18 per person. 18% Gratuity will be added to the final bar bill for hosted bars. All beverages must be purchased through Shadowland.

*Guests ages 5-20 & vendors will be charged the soda package. Guests under 5 are free.

**There is a \$700 minimum for a cash bar or a consumption bar. If the minimum is not met, client will be responsible for bartender fees of \$20.00 per hour per bartender plus set up & clean up time. Cash Bars and Consumption Bars are available Sunday-Friday & Saturdays in non-peak season. Tip jars will be added to the bar for cash bar events.

3 Hour minimum for Bar Packages.

Minimums

On peak season Saturdays, major holidays & Sundays of holiday weekends, there is \$2700 beverage minimum & a \$3000 (+tax & gratuity) food minimum. Food & beverage minimums cannot be combined. If the minimum isn't met, the client is responsible to pay the difference.

Up Lighting Rental

Shadowland has multi-color up lighting available for rent. The vibrant colors offered through our up lighting make pictures pop and cause a dramatic impact on your guests' mood and energy. A more subdued vibe can be gained through white or amber colors, or use color to your advantage and enhance your celebration with bolder choices.

Color options include: blue, green, amber, red, pink, purple and clear. Pricing for up lighting is \$35 for each individual light, 12 for \$400, and 24 for \$720.

Silver Beach Carousel Rental Opportunities

The beautiful Silver Beach Carousel is available to rent for the exclusive use of your guests in 30 minute increments. Rentals include additional tokens to be used on another visit as well. During your private rental, you will also receive time for your professional photographer to take photographs. The Silver Beach Carousel also offers a private rental of their popcorn machine & cotton candy machine to use during your event. Pricing & availability can be obtained through rentals@silverbeachcarousel.com

**We welcome the opportunity to discuss your event further
and to help you plan your perfect day at The Shadowland
Ballroom on Silver Beach. For more
information or to book your event, please contact
Nicole Heugel, Executive Director
269-932-1128 or by email at nheugel@sbshadowland.org**